

ARNO

ANNUAL REPORT

2024



TABLE OF CONTENT

01 FOREWORD

02 PROJECTS

03 PARTICIPATION IN EVENTS

04 ARNO IN THE MEDIA

05 FINANCIAL REPORT

LETTER FROM THE PRESIDENT



**IRINA
JANEVSKA**

President

In 2024, ARNO continued to push boundaries in promoting green and social innovation. We welcomed **new team members who brought fresh energy** into our work.

We proudly hosted the **10th edition of the Green Ideas Competition**, once again bringing home **a regional award**.

The RISE project completed its 4th journey, celebrating two winning teams, and **kicked off Journey 5**.

Another milestone was **launching the first-ever Circular Economy Academy for CSOs**, equipping organizations with the knowledge and tools to drive systemic change.

What truly defined the year was **our celebration of World Repair Day—for the first time** in Skopje! We announced the opening of the Repair Center, started collecting broken and unused toys, and stepped into 2025 with tools, spare parts, and dreams to fix as many things as possible.

And yes—2025 is looking even more ambitious. We're going full speed ahead, trying to fix... the future?

1st

first celebration of Repair Day

+120

mentoring hours in our
pogramms

>200

Received broken/unused toys

INFORMATION ABOUT ARNO



ORGANIZATION NAME:

ORGANIZATION FOR SOCIAL INNOVATION
ARNO (ASSOCIATION FOR DEVELOPMENT
OF NEW OPTIONS)

KEY AREAS

SOCIAL INNOVATION, SOCIAL
ENTREPRENEURSHIP, GREEN
ECONOMY, REPAIRS, VET FOR YOUTH
EMPLOYABILITY, PHILANTHROPY AND
CSR, DEVELOPMENT AGENDA, POST-
2015, ADVOCACY, TEACHERS, YOUTH.

DATE OF REGISTRY

2013

CONCEPTS AND METHODS

DOUGHNUT ECONOMICS
PARCOURS METHODOLOGY
RIGHT TO REPAIR
ESOP MODEL
HACKATHONS
HIGH MEDIA EXPOSURE

HIGHLIGHTS OF OUR WORK

- **MANAGING COMPETITION FOR GREEN BUSINESS IDEAS FOR 10 YEARS** (PROUD OF THE MACEDONIAN ENTITIES- WE WIN AT THE REGIONAL COMPETITION EVERY YEAR, **SECURING 110 000 DOLLARS IN PRIZES**)
- SE INCUBATION PROGRAM RUNNING FOR 5 YEARS: WE PROVIDED **OVER 500 HOURS OF TRAINING AND MENTORING**, AT LOCAL LEVEL WE AWARDED **>20,000 EURO TO INCUBATED TEAMS** (SOCIAL ENTERPRISES)
- WORKING WITH HIGH SCHOOLS : **> 350 STUDENTS WENT INTO TRAININGS** FOR SOCIAL ENTREPRENEURSHIP; **> 80 TEACHERS WERE TRAINED** AND INVOLVED IN IMPLEMENTATION OF SCHOOL'S ACTIVITIES

AWARDS/RECOGNITIONS

- ARNO WAS HONORED WITH THE **'YOUNG CREATORS OF THE CENTURY' AWARD AT THE THIRD WORLD CONGRESS OF ENTREPRENEURS** IN DUBROVNIK, ACKNOWLEDGING ITS OUTSTANDING CONTRIBUTIONS TO ENTREPRENEURSHIP DEVELOPMENT IN CENTRAL AND SOUTH-EASTERN EUROPE FOR 2022/23
- IN 2015, **ARNO RECEIVED THE SOCIAL IMPACT AWARD** AND ESTABLISHED THE COOKING CLASSES INITIATIVE (AS AN ECONOMIC ACTIVITY/ SOCIAL ENTERPRISE SPIN-OFF).
- **ARNO'S VERY FIRST PROJECT**, "YOUTH PROFESSIONAL KITCHEN-NEW TECHNOLOGIES FOR SOCIAL BUSINESS", **WAS FEATURED IN THE HIGH SCHOOL TEXTBOOK** FOR INNOVATION AND ENTREPRENEURSHIP



We are ARNO,
and we do good.

PROJECTS

GREEN IDEAS

RISE

EICEE

CIRCULAR ECONOMY

SWAYED

GREASE

STRET TT 2

PARCOURS FOR THE FUTURE

YOU CAN BE

COOLINARY IN ACTION



REGIONAL INCUBATOR FOR SOCIAL ENTREPRENEURS — RISE 2

RISE II is a continuation of the “WB6 Lab project”/ RISE I (2019) aiming to open new spaces for reconciliation for youth from Western Balkans through social entrepreneurship. The project empowers young people to become actors of change within their community(ies) by developing solutions with social and environmental impact. As a vibrant community of young social innovators and leaders in the region, RISE creates positive changes, nurtures good values, and does good in the communities.

RISE also strengthens the capacities of six local incubators, by building their knowledge, skills and recognition in their respective ecosystems and the WB region. Through regional activities, the project also contributes to promoting social entrepreneurship in the WB as a tool for economic inclusion, peacebuilding and strengthening social ties within and between countries.

OBJECTIVES :

- **CONTRIBUTE TO THE DEVELOPMENT OF THE SOCIAL ENTREPRENEURSHIP ECOSYSTEM IN THE WESTERN BALKANS THROUGH LOCAL INCUBATORS IN EACH OF THE WESTERN BALKAN COUNTRIES**
- **IMPROVE ACCESS TO SOCIAL ENTREPRENEURSHIP FOR YOUTH IN THE WESTERN BALKANS REGION BY OFFERING THEM REGIONAL IDEATION AND INCUBATION PROGRAM AND GRANTS TO START THEIR OWN SOCIAL ENTERPRISES**
- **INCREASE AWARENESS ABOUT SOCIAL ENTREPRENEURSHIP IN THE WESTERN BALKANS REGION AND SENSITIZE THE GENERAL PUBLIC, YOUNG PEOPLE AND POLICY-MAKERS TO SOCIAL ECONOMY**
- **IMPROVE REGIONAL COOPERATION AND INTERCULTURAL EXCHANGE AMONG YOUTH IN THE WESTERN BALKAN REGION AND CONTRIBUTE TO THE RECONCILIATION AND PEACEBUILDING PROCESS**
- **FACILITATE THE EXCHANGE OF KNOW-HOW AND EXPERIENCE AND STRENGTHEN THE COLLABORATION IN THE FIELD OF SOCIAL ENTREPRENEURSHIP BETWEEN KEY ACTORS ON EUROPEAN UNION AND WESTERN BALKANS LEVEL**

On February 20th ARNO awarded the young social entrepreneurs from the RISE project. As winners, the jury commission chose Biohide – a team that will produce bio leather from kombucha tea and Celilicious – a team that will produce gluten-free baked goods and help people with celiac disease.

Through the RISE program, the teams are awarded 3000 euros and further non-formal education, mentoring, and regional networking. In this edition, a special prize of 500 euros for regional mobility was awarded to the third team – Combo (artistic eco-collective).

The event took place in the Fund for Innovation and Technological Development (FITR), with public presentations and the presence of an audience (photo album).

“AT ARNO WE ARE DELIGHTED THAT RISE HAS ITS CONTINUATION AND THAT IS RECOGNIZED AS A PROGRAM FOR YOUNG ENTREPRENEURS, NOT JUST A PROJECT. YOUNG PEOPLE NEED SUPPORT, SO ARNO NOT ONLY HAS THE ROLE OF AN INCUBATOR BUT ALSO A SUPPORTER AND CONNECTOR OF ALL BELIEVERS IN SOCIAL ENTREPRENEURSHIP. MANY QUALITY MENTORS, TRAINERS, DONORS, AND MEDIA WHO BELIEVE IN YOUNG PEOPLE ARE PART OF THIS PUZZLE. WE NEED EVERYONE ON BOARD FOR THESE IDEAS TO SUCCEED AND FOR THE YOUNG PEOPLE TO AT LEAST TRY TO STAY IN OUR COUNTRY AND REALIZE THEMSELVES THROUGH SOCIAL ENTREPRENEURSHIP.” – SAID MARJAN ICOSKI, PROGRAM MANAGER AT ARNO.

In March, the winners participated in the five-day regional BootCamp organized by the consortium in Budva, Montenegro.



The winners were selected by an independent expert jury commission composed of Ms. Dobrinka Stefanova-ProCredit Bank, Mr. Igor Madzov-Startup Macedonia and Nest Group, Mr. Vladimir Gjorgjevski-RYCO, Mr. Fisnik Yusufi-FITR, and Ms. Alexandra Loparska Iloska-Association Public.

Mentoring support for the fourth RISE generation of young social entrepreneurs was provided by: Katerina Zlatanovska Popova, Jasmina Glavinche, Natali Ristovska, Katerina Ilijovska, Svetlana Gjorgon Bocevska, Dimitar Jovevski, Simona Vasileva and Jana Klopchevska.

In this RISE edition, 8 teams with 24 members from Skopje, Ohrid, Bitola, and Kocani participated, of which 7 teams pitched their ideas to the jury (BioHide, Celilicious, Creative Mind, TravelTales, Combo, TarshPinger, and Vision for a better future).

DONORS AND SUPPORTERS ALSO ADDRESSED THE CLOSING EVENT:

MS. IRENE KETOFF FROM THE FRENCH EMBASSY IN SKOPJE CONGRATULATED THE YOUNG PEOPLE AND ALL THE TEAMS, EMPHASIZING THE IMPORTANCE OF SOCIAL ENTREPRENEURSHIP.

MR. FESTIM HALILI, DIRECTOR OF FITR WHO HOSTED THE EVENT, EXPRESSED SUPPORT AND WELCOMED ALL FUTURE SOCIAL ENTREPRENEURS WITHIN THEIR PROGRAMS.

ON BEHALF OF THE REGIONAL YOUTH COOPERATION OFFICE (RYCO), MR. VLADIMIR GJORGJEVSKI, DIRECTOR OF THE LOCAL OFFICE IN SKOPJE CONGRATULATED ALL THE TEAMS, WINNERS, AND SUPPORTERS OF RISE







RISE CELEBRATIONS

On November 21, 2024, ARNO celebrated the World Social Entrepreneurship Day and the fifth anniversary of the successful RISE program (Regional Incubator for Social Entrepreneurs) with a formal event at the Social Enterprises Center in Skopje. The event was attended by young social entrepreneurs, diplomats, national supporters, and regional partners.

The event opened with speeches and commitments for social entrepreneurship from Fatmir Sabriu – State Secretary in the Ministry of Social Policy, Demography and Youth Issues, Philippe Marcheteau- First Counselor at the French Embassy, Kevin Mass – representative from the German Embassy, Vladimir Gjorgjevski from RIKO, Marko Gjorgjevski from the National Agency for European Educational Programs and Mobility, Ardita Jola from RIKO, and Chloe Lepage from RISE.

The panel, which included young entrepreneurs, had a unique format of a “Living Library,” where personal stories were shared by participants from the RISE program. The audience heard about the production of bio-leather from kombucha tea, the collection of orange peels for eco-refreshers, and a catering service run by three sisters from Negotino with a strong social mission.

WORLD SOCIAL ENTREPRENEURSHIP DAY AND RISE 5 ANNIVERSARY

“THIS ANNIVERSARY IS NOT JUST A CELEBRATION OF FIVE INCREDIBLE YEARS,” SAID JANEVSKA FROM ARNO.

“IT IS A PROMISE TO CONTINUE SUPPORT. SOCIAL ENTREPRENEURSHIP IS A MOVEMENT, A GLOBAL MOVEMENT THAT IS GAINING MORE MOMENTUM. THAT’S WHY WE CELEBRATE IT TODAY, AROUND THE WORLD. LISTEN TO THE STORIES OF YOUNG SOCIAL ENTREPRENEURS, AND YOU WILL REALIZE THAT THIS IS NOT JUST A TREND; THIS IS AN INVESTMENT IN OUR SHARED FUTURE. HERE, WE HAVE A PRESENT, WITH MODEST EXAMPLES OF SUCCESS, BUT ALSO AN OBLIGATION TO CONTINUE TO MOTIVATE, EDUCATE, AND HELP. ALL OF US, NOT JUST ARNO. TOGETHER, UNITED.”

The event also featured a pop-up exhibition of products and services developed by green and social enterprises from the program – medicinal mushrooms, social games made from repurposed materials, interactive donation games, and others.



RISE CELEBRATIONS

The RISE program, together with its ten partners, has been supporting young people from the Western Balkans for 5 years who have ideas for businesses that do good for communities and the environment. In recent years, the RISE program has achieved impressive results:

- 508 young social entrepreneurs have been supported,
- 48 social businesses have been incubated,
- and through the mobility program, 43 teams had the opportunity to strengthen regional cooperation.

At the national level, €20,000 was invested in prototyping Macedonian social business ideas:

- an outdoor kindergarten in Stip,
- an online eco-platform
- inclusion through football,
- a gluten-free bakery
- Leather from Kombucha
-and more.

in 2024, we held Design thinking workshops for social entrepreneurs in high schools and universities in the country, number of participants + 170.

WORLD SOCIAL ENTREPRENEURSHIP DAY AND RISE 5 ANNIVERSARY





RISE

OPEN CALL FOR RISE JOURNEY V

The RISE project officially opened the 5th call to support young entrepreneurs from the Western Balkans region for the development of ideas for social enterprises. On August 27th, ARNO announced the call for the new RISE Journey and young people (16-35 years old) with innovative ideas for social and green businesses that solve social and environmental problems could apply for this call.



On November 2, 2024, at Kotur Café & Film in Skopje, we officially marked the start of the fifth RISE Journey. We held our first meeting and got to know the team members who are part of the fifth generation of the RISE program.

The event marked the starting point of an exciting new chapter—this fifth journey of young social entrepreneurs ready to leave their mark in the world of social and green entrepreneurship.

From the open call, we received 33 applications, and for this fifth RISE journey, we selected eight teams with strong missions: Green Graphene (transforming coffee waste into graphene), Mindful Young Leaders (empowering youth through leadership and mindfulness), Open Atelier (creative workshops for adults), Horizon (an interactive learning platform for children), Inclusive Voices (a radio show sharing the stories and experiences of people with disabilities), BIO-RICE+ (sustainable, biodegradable products made from rice), Raat Mesto (eco-tourism connecting culture and nature), and Ruvo (giving a second life to clothing items with the potential to become textile waste).

IN ADDITION TO THE INTRODUCTIONS, WE ALSO HELD THE FIRST TRAINING SESSION, WHERE THE TEAMS WERE INTRODUCED TO THE ESSENCE OF SOCIAL ENTREPRENEURSHIP, ITS IMPACT ON SOCIETY, AND THE ACTIVITIES AWAITING THEM ON THIS JOURNEY. FOUR MORE ONLINE TRAININGS ON SOCIAL MISSION, SOCIAL BUSINESS MODELS, VALUE PROPOSITION, AND SALES FOLLOWED.

EACH OF THESE TEAMS IS PART OF THE LARGER RISE ALUMNI COMMUNITY—A NETWORK OF SOCIAL ENTREPRENEURS DEDICATED TO TACKLING SOME OF THE WORLD'S MOST PRESSING CHALLENGES.



RUVO

Ruvo aims to extend the life of clothing and accessories, reducing waste and promoting sustainable fashion.



Aleksandra Bela



Aleksandra



Anastosija Bela



Natali

Raat Mesto

Raat Mesto aims to create eco-tourism experiences blending cultural preservation, environmental care, and community empowerment in Pehčevo.



Simona



Maja

BIO-RICE+

BIO-RICE+ aims to develop biodegradable rice-based products and cultivate medicinal and horticultural plants for sustainable living.



Viktorija



Ana



Elena



Dejan

Inclusive Voices

Inclusive Voices aims to amplify the stories of people with disabilities, fostering dialogue, awareness, and inclusion in society through a radio program.



Tina



Despina



Metodi

HORIZON

Horizon aims to deliver education and entertainment for school-age children through a multimedia platform, and promote equal opportunity through affordable, subsidized, or free access.



Slavko



Bojan

Open Atelier

Open Atelier aims to provide creative workshops for people over 60, fostering inclusion, creativity, and sustainable practices.



Kristina



Natalija



Goran



Filip

Mindful Young Leaders

Mindful Young Leaders aims to empower young people with mindfulness and leadership skills to create positive change in their communities.



Martina



Vasilija



Valentino

GREEN GRAPHENE

Green Graphene aims to transform coffee waste into green graphene nanoparticles for applications in medicine, electronics, and space, promoting circular economy principles.



Filip



Nena



GREEN IDEAS 2024

Philanthropy of Green Ideas (PGI) (rebranded to “Balkan Green Ideas” from 2020) is a regional project run by the Balkan Green Foundation, with support from the Rockefeller Brothers Fund’s (USA) under their Western Balkans Program. BGI aims to stimulate and encourage innovation for green business ideas at a local level and explore the role of philanthropy. This is done by engaging local communities to generate green business ideas that utilize local resources and revitalize disappearing, traditional production chains and community-based markets.

The competition is gathering of the best 21 national finalists from Albania, Bosnia & Herzegovina, Greece, Kosovo, Montenegro, North Macedonia and Serbia (3 winners from each country).

More info about the Open Calls and all details regarding the national competition can be found at www.zeleniidei.mk, and regional information can be found here www.balkangreenideas.org.

- **HIGHLIGHTS:**
- **IN 2015, WHEN ARNO STARTED ADMINISTERING THE NATIONAL COMPETITION, MACEDONIA GOT ITS FIRST REGIONAL WINNER, THE GOOD EARTH COOPERATIVE.**
- **IN 2016, THE MACEDONIAN GREEN IDEA, AGAIN, WON AT THE REGIONAL COMPETITION – “SPIN” (MARTA MOJSOVA, A YOUNG ARCHITECT DOING UPCYCLING OF FURNITURE).**
- **IN 2017, THE COMPETITION RESULTED WITH TWO MACEDONIAN REGIONAL WINNERS: “ECO ILLUSIONS” (KRISTIAN SHOPOV, MAGICIAN THAT USES EDUTAINMENT) AND “FOOD FOR EVERYONE” (PLATFORM FOR SALES OF LAST-MINUTE FOOD).**
- **IN 2019, 2 AWARDS ON THE REGIONAL COMPETITION WERE GIVEN TO THE MACEDONIAN STARTUPS: “CHALLENGER” (A MOBILE APP THAT ENCOURAGES PEOPLE TO COLLECT GREEN STEPS), AND “BIO SMART RICE” (RICE GROWN ON DRY SOIL, RUN BY ORGANIC FARMERS FROM KOCHANI).**
- **IN 2020, A REGIONAL AWARD WAS GIVEN TO THE MACEDONIAN COMPETITOR-WISE GROUP FOR THE IDEA TO PRODUCE NUTRITIOUS ADDITIVE FROM A WASTE PRODUCT-GRAPE POMACE.**
- **IN 2021, O-KRUG IS THE WINNING IDEA FROM OUR COUNTRY AT THE REGIONAL COMPETITION, WHICH WILL PRODUCE FLAVORINGS AND ESSENTIAL OILS FROM WASTE ORANGE PEELS,**
- **WHILE IN 2022, THE MACEDONIAN REGIONAL WINNER IS ALEKSANDAR KARAVILOSKI WITH THE IDEA “INSECT PILOT ROOM”, WHICH WILL PRODUCE INSECTS VEGAN PET FOOD.**
- **2023 WINNER IS MIRJANA JOSIFOSKA AND HER FASHION BRAND THAT USES TEXTILE WASTE FOR DESIGNER HAT PRODUCTION.**
- **THE REGIONAL 2024 AWARD WENT TO TRAJCE RUSEV FOR HIS MOBILE STOVE ON BIOMASS**

GREEN IDEAS 2024

CELEBRATING 10 YEARS OF #GREENIDEAS ORGANIZED BY ARNO!

On March 20, from 11 a.m. to 2 p.m. at Europe House Skopje, ARNO organized an event to launch this year's competition for green ideas. The event focused on the green social economy, encouraging idea holders to apply. Attendees received application guidelines and workshop announcements, heard inspiring stories from green businesses, and learned about additional grant opportunities from another ARNO project.

To celebrate ARNO's 10th anniversary, guests had the chance to win eco-friendly gifts, including a designer eco-hat, hair scrunchies made from textile scraps, and Borenki.

AGENDA OF THE EVENT:

- **INTRODUCTION: WHAT IS #GREENIDEAS? INTRODUCTION TO GREEN SOCIAL ECONOMY, PRESENTATION OF THE COMPETITION**

- 👩 **SUCCESS STORY: MEET MIRJANA JOSIFOSKA AND LEARN ABOUT HER JOURNEY TO BECOMING A REGIONAL WINNER**

- 📄 **HOW TO APPLY: PRESENTATION OF THE APPLICATION FORM, ANNOUNCEMENT OF WORKSHOPS WITH TRAINER IRINA TOSHEVA (NATIONAL WINNER OF GREEN IDEAS 2021) OTHER SOURCES OF SUPPORT: ANNOUNCEMENT OF GRANTS FROM THE EICEE PROJECT**

- 🎁 **QUIZ AND PRIZES (INCLUDING DESIGNER HAT, HAIR SCRUNCHIES, BORENKI)**

- 🌲 **DRAWING WITH BORENKI: SUPPORTING THE INITIATIVE TO RESTORE WILD-FIRE AREAS, UNION OF SCOUTS OF MACEDONIA**

- 👥 **INFORMAL SOCIALIZING: Q&A AND NETWORKING**



20.03.2024
Europe House Skopje

Промотивен настан
#Зелени идеи



СОЈУЗ НА ИЗВИДНИЦИ НА МАКЕДОНИЈА

ЦРТАМЕ СО БОРЕНКИ

Во 2022 година, СИМ ја започнува најголемата волонтерска иницијатива за пошумување на опожарени подрачја. Како Боренка станува интерактивна иницијатива која ја покажува волјата на младите, меѓусекторската соработка и моќта на волонтерите?

10 години
www.zeleniidei.mk

20.03.2024
Europe House Skopje

Промотивен настан
#Зелени идеи



МИРЈАНА ЈОСИФОВСКА

ИНСПИРАТИВНА ПРИКАЗНА

Која е Мирјана Јосифовска и како стана регионална победничка?

Дизајнерски-шапки и стегачи направени од текстилен отпад, инспирација од својата баба и поддршка за текстилните работнички. Етичко и еко-производство. Како до тоа?

10 години
www.zeleniidei.mk

20.03.2024
Europe House Skopje

Промотивен настан
#Зелени идеи



ИРИНА ТОШЕВА

НАСОКИ ЗА АПЛИЦИРАЊЕ

Како се одговара на прашањата од формуларот? Зошто е толку важен тој Бизнис канвас модел?

На настанот, Ирина Тошева-модна дизајнерка со свест и знаење на темата „одржливост“ (и победничка на Зелени идеи 2021) ќе сподели насоки и препораки за процесот на аплицирање.

10 години
www.zeleniidei.mk

20.03.2024
Europe House Skopje

Промотивен настан
#Зелени идеи



ИРИНА ЈАНЕВСКА

ЗЕЛЕНА СОЦИЈАЛНА ЕКОНОМИЈА

„Зелени идеи“ одбележува 10 изданија во организација на ARNO.

Ирина ќе зборува за концептот, почетоките, прогресот, победите...Какви нови бизнис концепти постојат (Doughnut Economics, Post-Growth Ent.)

10 години
www.zeleniidei.mk



GREEN IDEAS 2024

"GREEN IDEAS 2024 COMPETITION LAUNCHED

The promotional event that launched the new call was held at Europe House Skopje with the participation of Mirjana Josifoska – regional winner from last year, owner of a green business for the production of hats and scrunchies from textile waste, Irina Tosheva – national winner of the competition and trainer at the upcoming workshops, Snezhana Jankovic from the Union of Scouts of Macedonia – representative of the largest interactive initiative for afforestation of burned areas – Borenka. At the event, there was also an online participation from Montenegro of Sanda Rakočević from Adp-Wall, who are the coordinators of the EICEE regional project where ARNO is the Macedonian partner.

The event was opened by Irina Janevska from ARNO with a presentation of the 10 regional Macedonian winners from the past 10 years and an introduction to the new concepts of the green economy.

"WE ARE GRATEFUL THAT WE HAVE BEEN IN THIS ROLE FOR 10 YEARS, AND WE ARE VERY HAPPY THAT MACEDONIA HAS 10 REGIONAL AWARDS WITH THIS COMPETITION.

IN ADDITION TO BRINGING FINANCE TO THE STATE, WE ALSO BRING KNOWLEDGE ABOUT NEW CONCEPTS OF THE GREEN SOCIAL ECONOMY (SUCH AS THE THEORY OF THE DONUT ECONOMY, REGENERATIVE ECONOMY, ETC.), AND WE ALSO PROMOTE A CULTURE OF TRANSPARENCY AND COOPERATION.

WE INVEST A LOT OF EFFORT AND LOVE INTO THE WHOLE PROCESS, AND IN EVERYTHING WE DO WITH ARNO, FOR THE YEARS THAT WE HAVE BEEN IN EXISTENCE,"

SAID IRINA JANEVSKA, PRESIDENT OF ARNO.

GREEN IDEAS 2024

WINNERS: MICRO-GREENS, PORTABLE STOVE AND KOMBUCHA BIO-LEATHER

ARNO has announced the winners of the tenth edition of the “Green Ideas” Competition, which will continue to compete at the regional level in September in Sarajevo, B&H. The jury of the competition, in the category of green ideas, chose the ideas “Urban farm in a container for production of microgreens with an aeroponic cultivation system” by Snezhana Jacovska – Intelligent Indoor Farm DOOEL Skopje and “BIOHIDE – One SCOBY at a time” by Angelina Serafimovska from LeatherandHide, while Trajce Rushev’s idea “Mobi Stove, a mobile stove for cooking in nature” was chosen in the embryonic winning idea category. A focus on green initiatives and innovative approaches defines the winning ideas this year.

The jury that evaluated the received applications was made up of experts: Marija Gjosheva-Kovačević from the “Agricultural Institute – Skopje”, Besiana Mustafa from the Chamber of Commerce of North-West Macedonia, Robertina Brajanoska from the Macedonian Ecological Society (MED), Velimir Lav Illic from FITR, Sanja Lazarevska from ASPIRE Accelerator and Bojana Kiselovski from “Macedonia 2025”.

For the national winners, the partners again provided support: free registration on the Connect2MK platform and mentoring services from “Macedonia 2025”, free two-year membership in the Chamber of Commerce of North-West Macedonia. \$5,000 worth of Amazon software credits over 2 years awarded by the Aspire Accelerator. This year, ARNO awarded the three national winners promotional packages of eco-friendly cards made by the Macedonian green business Wizart, a former winner of the competition.



GREEN IDEAS 2024

GREEN IDEAS 2024: MICRO-GREENS, PORTABLE STOVE AND KOMBUCHA BIO-LEATHER



GREEN IDEAS 2024

GREEN IDEAS 2024: MICRO-GREENS, PORTABLE STOVE AND KOMBUCHA BIO-LEATHER

“This year, we were a little worried about the content of the applications when we read them. However, everyone who presented today was excellent. The presentations had a good aesthetic, flowed well, and included personal stories, which surprised the jury itself. As an organization, we want to order an emphasis on social entrepreneurship, work integration, and the local community. We have so few people left in the country that all the stories are already personal; they should be told more often.”

“We start the production process by cultivating kombucha, which produces cellulose as a natural by-product. This cellulose is then processed into a leather-like material with the same luxurious texture and strength as traditional leather; our bio-leather offers a sustainable solution to the environmental and ethical problems associated with traditional leather production, with a significantly smaller carbon footprint and no wastewater.” said Angelina Serafimovska from LeatherandHide.

“Due to increasing demand for food and decreasing production of food, producers have turned to indoor crop production. This decrease is mainly caused by a reduction of fertile land, unfavorable climatic conditions, and limitations on specific natural resources like water. Cultivation of microgreens and microherbs with an aeroponic system in a container is a new and innovative product on the Macedonian market,” – said Snezhana Jacovska from Intelligent Indoor Farm.

“Mobi Stove, a mobile stove, is designed for outdoor cooking. It uses waste biomass as fuel, found everywhere in nature. Weighing only one kilogram and collapsible, it's very portable. The design also allows temperature regulation, with eight different settings from the lowest to the highest heat.” – said Trajche Rushev.



GREEN IDEAS 2024

GREEN IDEAS 2024: REGIONAL WINNERS

The 13th edition of Balkan Green Ideas (BGI) brought together 18 national finalists from across the Western Balkans, showcasing bold and impactful green business ideas. Hosted in Sarajevo from October 1–3, 2024,

the competition highlighted sustainable entrepreneurship and innovation, pushing the boundaries of green social businesses in the region.

For the first time, seven winners were awarded, reflecting the increasing strength of green innovation in the Balkans.

Over the years, Balkan Green Ideas has empowered forward-thinking entrepreneurs, helping them turn sustainable ideas into successful ventures that positively impact local communities. With this year's winners leading the way, the region is set for a greener, more innovative future!

REGIONAL BGI WINNERS 2024

- ✿ **HERC (SERBIA) – SUSTAINABLE CONSTRUCTION SOLUTIONS**
- ✿ **NVO LJUTA (MONTENEGRO) – ECO-FRIENDLY LOCAL FOOD PRODUCTION**
- ✿ **PRODUKTEFRESH (KOSOVO) – FRESH ORGANIC PRODUCE SUPPLY CHAIN**
- ✿ **DJULBEG (BOSNIA & HERZEGOVINA) – REVITALIZING TRADITIONAL CRAFTS SUSTAINABLY**
- ✿ **NRG DOO ČAČAK (SERBIA) – RENEWABLE ENERGY INNOVATIONS**
- ✿ **MOBISTOVE (NORTH MACEDONIA) – MOBILE, ENERGY-EFFICIENT COOKING SOLUTIONS**
- ✿ **DIVОВИ ZLATARA (SERBIA) – CIRCULAR ECONOMY IN RURAL ENTREPRENEURSHIP**



GREEN IDEAS 2024

GREEN IDEAS 2024: REGIONAL WINNERS



The logo consists of the letters 'EICEE' in a bold, sans-serif font. The letters are yellow with a subtle gradient and a slight shadow effect, giving them a three-dimensional appearance. They are centered within a white square, which is itself centered on a solid orange background.

EICEE – WESTERN BALKAN ECO INNOVATION AND CIRCULAR ECONOMY ECOSYSTEM

Overall objective of this project is strengthening capacities and engagement of civil society organizations in policy development leading to green and digital transition in WB region.

The primary value of the action is set with a defined impact on the capacities of the social economy actors and the perception of the industry and the public sector on the use of resources in a sustainable way and based on the concept of eco-design. Sustainable economic development is one of the challenges which the entire social system is facing, not only a challenge for one of the WB countries. The current economic model in the region is still based on “take-make-replace.” It depletes our resources, pollutes our environment, and damages biodiversity and climate. It also makes countries, for majority production, dependent on resources from elsewhere.

The project “EICEE – Western Balkan Eco Innovation and Circular economy Ecosystem” is supported by European Union through call EU Civil Society Facility and Media Programme in favor of the Western Balkans and Turkey for 2021-2023 (IPA III)

Western Balkan has to follow that route. Addressing the environmental impact of products throughout their life-cycle and extending their lifetime will lead to more sustainable, circular and more resource-efficient products. More sustainable products such as electronics, furniture and textiles will contribute to the resilience of the economy. Through research work, the regional research team will develop a set of recommendations as response to identified challenges

HIGHLIGHTS: THE BENEFICIARIES OF THIS PROJECT ARE: RESEARCH COMMUNITY IN THE WESTERN BALKANS, WHICH RECEIVED ADDITIONAL FINDINGS AND SERVICES FOR APPLYING RESEARCH WORK IN THE DEVELOPMENT OF INNOVATIVE PRODUCTS AND THE ECONOMY IN GENERAL; SOCIAL ECONOMY ENTERPRISES WHO WILL FURTHER USE THE DEVELOPED PROJECT SERVICES AND OUTCOMES; AND COMMUNITY REPRESENTATIVES, CITIZENS 'ASSOCIATION AND ALL INTERESTED IN GAINING SUPPORT AND USING GREEN TECHNOLOGY, KNOWLEDGE AND SERVICES FOR THE DEVELOPMENT OF ECO INNOVATION AND 3R PRODUCTS.



CALL FOR PROPOSALS: FOR SOCIAL COMPANIES AND NGOS

We invite applications from social enterprises and NGOs from Montenegro, Serbia, North Macedonia, Kosovo and Bosnia and Herzegovina that contribute to the active engagement of the network of social economy actors which endorses the creation of a supportive ecosystem for green and circular economy development.

Call for proposals specifically focuses on testing innovative approaches and pilot solutions through social companies and NGOs. It aims to expand the network of social actors contributing to the ecosystem's development and increase public interest in the project.

The amount of funds allocated to the Grant Scheme is 210,000.00 €. At least 7 project ideas will be supported through the call. The minimum amount of the grant will be 17,500.00 €, and the maximum amount will be 30,000.00€.

Project proposals that should contribute to the sustainable economic development and development of middle development NGOs and social enterprises dealing in the sector of the circular and green economy, shall be submitted no later than 27.05.2024 until 16:00 CET.

On 19th of April, ARNO organized an event at the Faculty of Informatics – "Mother Teresa" University in Skopje to establish the first collaboration and joint activity with the University.

Founded in 2016, The Mother Teresa University in Skopje has a mission to foster academic growth for students, by equipping them with critical thinking skills and an entrepreneurial mindset to navigate an ever-changing global landscape and shape their future.

Led by ARNO, the activity brought together academia, professors and aspiring student- entrepreneurs to explore the intersection of sustainability and social impact.

Antonio Danilovski's presentation introduced the National Research Paper, linking basic concepts of circular economy with social enterprise potentials, digital product passport, EU strategies, and other key findings from the project.

MARJAN ICOSKI AND IRINA JANEVSKA FROM ARNO PROVIDED VALUABLE INSIGHTS INTO SOCIAL ENTREPRENEURSHIP, EMPHASIZING THE IMPORTANCE OF DESIGN THINKING IN SHAPING IMPACTFUL BUSINESS IDEAS. THEIR DISCUSSIONS ON GREENING THE SOCIAL ECONOMY AND CIRCULAR ECONOMY PRINCIPLES FURTHER ENRICHED THE DIALOGUE.

THE EVENT CONCLUDED WITH AN EXPLORATION OF FUNDING OPPORTUNITIES, INCLUDING THE GREEN IDEAS COMPETITION, OPEN UNTIL MAY 6TH, THE EICEE CALL, OPEN UNTIL MAY 27TH, AND THE UPCOMING RISE VI JOURNEY OPENING IN SEPTEMBER. BY BRIDGING ACADEMIA WITH SOCIAL INNOVATION, TODAY'S GATHERING NOT ONLY FOSTERED KNOWLEDGE EXCHANGE BUT ALSO IGNITED A PASSION FOR DRIVING POSITIVE ENVIRONMENTAL AND SOCIAL IMPACT.



On May 15th (Wednesday), ARNO organized an Info Session for the grant scheme of the EICEE project at the premises of “Netaville” in Skopje, attended by more than 35 participants. The main goal of the event was to inform social enterprises and civil society organizations about the open call for grants through which they can test and pilot innovative approaches and solutions in the circular economy.

The „EICEE project – Western Balkan Eco Innovation and Circular economy Ecosystem“ was presented at the event. The presentation highlighted the mission of the EICEE project to revolutionize practices in the Western Balkans through eco-innovation and circular economy strategies. In the second part of the event, Professor Dr. Natasha Daniloska presented the national research, where the basic concepts of the circular economy and the context in North Macedonia were explained, along with the challenges and opportunities faced by social enterprises and civil society organizations in our country. Prof. Daniloska also discussed the latest European trends in the circular economy such as the Digital Product Passport and new EU strategies, concepts, and successful examples.

THE EVENT CONCLUDED WITH A PRESENTATION OF THE OPEN CALL FOR PROJECT PROPOSALS. PROJECT PARTNERS, THE ASSOCIATION FOR DEMOCRATIC PROSPERITY – ZID FROM MONTENEGRO AND CEDRA – CROATIA, SHARED MORE INFORMATION ABOUT THE CONDITIONS AND THE APPLICATION PROCESS AND ANSWERED AUDIENCE QUESTIONS.





EICEE

For the first time in North Macedonia, on October 18th, World Repair Day was celebrated with an event organized by ARNO, held at the future “Repair Center” in Kisela Voda. The press conference announced two important calls: one for craftsmen and citizens with repair skills, and another for the donation of damaged toys.

Antonio Danilovski, Project Coordinator at ARNO, emphasized that this year’s focus is on mapping repair professionals and promoting solidarity:

“We are celebrating World Repair Day under the slogan ‘Repairs for Everyone.’ ARNO is looking for people with skills to repair various items, excluding electronics, or creatives who can repurpose old objects into new ones – such as pet beds made from tires or lamps made from waste. To plan activities for the center, we need citizens and media involvement. We also encourage everyone with damaged/ broken toys at home, for example, a broken eye on a toy elephant or a broken wheel on a toy car, to donate them for repair.”

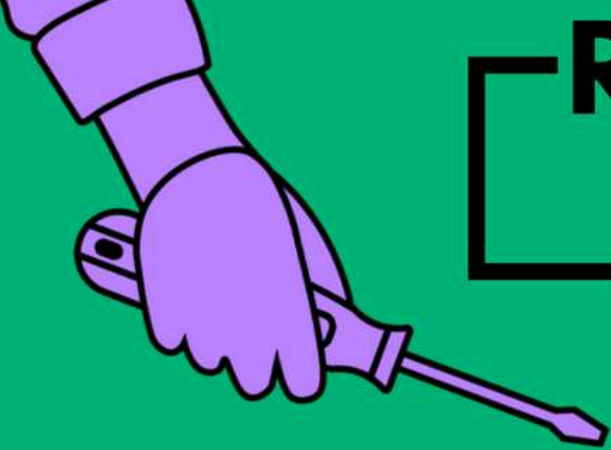
WORLD REPAIR DAY

THIS YEAR, WORLD REPAIR DAY CELEBRATES THE EFFORTS AND WORK OF REPAIR INITIATIVES THAT HELP PEOPLE AROUND THE WORLD GIVE A SECOND LIFE TO ITEMS. THE CELEBRATION INCLUDES 1,800 EVENTS IN OVER 35 COUNTRIES, INCLUDING AN OUTDOOR REPAIR INITIATIVE AT THE “GRAND-PLACE” IN BRUSSELS, REPAIR WORKSHOPS FOR REFUGEES IN UGANDA, AND A WEBINAR WITH REPRESENTATIVES OF THE EUROPEAN COMMISSION.

THE SLOGAN “REPAIRS FOR ALL” HIGHLIGHTS THE IMPORTANCE OF REPAIRS FOR ALL CITIZENS.

ACCORDING TO THE LATEST DATA FROM THE OPEN REPAIR ALLIANCE, THERE HAVE BEEN 208,491 ATTEMPTS TO REPAIR ELECTRICAL AND ELECTRONIC DEVICES, WITH 19,986 EVENTS HELD IN 31 COUNTRIES, ORGANIZED BY 1,158 REPAIR INITIATIVES.

LAST YEAR, NEARLY 70,000 REPAIR ATTEMPTS WERE RECORDED, MEANING THAT THERE WERE ABOUT 6,000 REPAIRS EACH MONTH – NEARLY 200 REPAIRS EVERY DAY.



**REPAIR
DAY**
→ 19.10.24

ПОПРАВКИ ЗА СИТЕ

EICEE

WORLD REPAIR DAY



→ ПОПРАВИ ГИ
ПРЕДМЕТИТЕ И
КОРИСТИ ГИ
ПОДОЛГО



**REPAIR
DAY**
→ 19.10.24

**REPAIR
FOR EVERY
ONE**

**REPAIR
FOR EVERY
ONE**



НАЈДОБАР
ТОСТЕР Е ОНОЈ
ШТО ВЕЌЕ ГО
ИМАШ

**REPAIR
DAY**
→ 19.10.24

#repairday
#repairforeveryone

→ НЕЛИ
ПОСАКУВАШ
ПОПРАВАЊЕТО
НА РАБОТИТЕ
ДА Е ПОЛЕСНО?



**REPAIR
DAY**
→ 19.10.24

**REPAIR
DAY**
→ 19.10.24



ПРЕДМЕТИТЕ
ТРЕБА ДА
ИМААТ ДОЛГ
ВЕК НА
ТРАЕЊЕ



76% ОД
СКРШЕНИТЕ
ПРАВОСМУКАЛКИ
МОЖЕ ДА СЕ
ПОПРАВАТ

* СПОРЕД
ПОДАТОЦИТЕ ЗА
ПОПРАВКИ
#repairday
#repairforeveryone

**REPAIR
DAY**
→ 19.10.24



**REPAIR
DAY**
→ 19.10.24

ЗОШТО
ТРЕБА
ДА СЕ
ПОПРАВА?



EICEE

WORLD REPAIR DAY

World Repair Day is a global initiative that started 15 years ago and serves as a reminder of the importance of repairs for the environment and citizens. This is the first time that North Macedonia has joined this global movement, highlighting the importance of local initiatives.

IRINA JANEVSKA, PRESIDENT OF ARNO, ANNOUNCED THE OPENING OF THE "REPAIR CENTER" NEXT YEAR:

"TODAY WE ARE SYMBOLICALLY MARKING THIS DAY, BUT STARTING NEXT YEAR, WE PLAN TO OPEN THE 'REPAIR CENTER,' WHERE, IN ADDITION TO REPAIRS AND WORKSHOPS, WE WILL ALSO ORGANIZE POP-UP EVENTS. WE ARE PLANNING A SMALL CONCEPT- SHOP FOR PRODUCTS FROM THE GREEN AND SOCIAL BUSINESSES WE HAVE SUPPORTED THROUGH OUR PROGRAMS. EVERY MAJOR CITY IN THE WORLD HAS SUCH A SPACE, OFTEN IN THE FORM OF A REPAIR CAFÉ. WE SAW THE CONCEPT SEVEN YEARS AGO THROUGH AN ERASMUS PROJECT IN RIJEKA, AND IMMEDIATELY KNEW THIS WAS A LOGICAL CONTINUATION OF WHAT WE DO IN THE FIELD OF GREEN SOCIAL ENTREPRENEURSHIP AND CIRCULAR ECONOMY. WE ARE CONVINCED THAT THIS IS BENEFICIAL BOTH FOR THE ENVIRONMENT AND FOR CITIZENS' WALLETS."



EICEE

WORLD REPAIR DAY

ARNO has already opened calls for repair professionals and toy donations, and citizens who want to get involved can do so through the website.

MAYOR ORCE GJORGIEVSKI, WHO SUPPORTED THE INITIATIVE BY PROVIDING SPACE FOR THE FUTURE CENTER, URGED CITIZENS TO ACTIVELY ENGAGE IN PROMOTING THE CIRCULAR ECONOMY.

"IT IS A GREAT HONOR FOR ME THAT KISELA VODA IS THE FIRST MUNICIPALITY TO, TOGETHER WITH THE ARNO, MARK WORLD REPAIR DAY IN NORTH MACEDONIA. THIS IS JUST THE BEGINNING OF A LONG-TERM COMMITMENT TO ECOLOGY AND SOLIDARITY," SAID MAYOR ORCE GJORGIEVSKI.



EICEE

WORLD REPAIR DAY

As part of the celebrations, two workshops were held with students from the SUGS "Gjorgji Dimitrov," from the forestry-woodworking and horticulture departments. Under the guidance of instructors, the students repaired wooden toys and made vases from jars, aiming to promote a repair culture.





EIGEE

STAKEHOLDER MEETUP

With the announcement of the upcoming launch of the first Repair Center in Skopje, ARNO highlighted the importance of repair as a waste prevention measure and a way to reduce consumerism, as well as collaboration with local municipalities.

The center will also feature a concept store where the products of organizations that successfully complete the CE Academy will be available. The session emphasized sales and partnerships, discussing raw materials and potential clients, such as paper collection through primary schools, composting with students, and urban equipment for municipalities made from recycled plastic. At the end of the event, participants proposed recommendations, which will be sent to local authorities as suggestions for potential joint activities. These recommendations include ideas to support innovative initiatives, apply circular principles, and strengthen cooperation between the civil sector, municipalities, and businesses.





CIVIL SOCIETY AND YOUTH FOR INCLUSIVE AND SUSTAINABLE DEVELOPMENT THROUGH CIRCULAR ECONOMY IN NORTH MACEDONIA

This initiative aims to empower CSOs and youth to play a more active role in North Macedonia's journey towards a green and sustainable economy, aligning with the European Green Deal. Specifically, the action will focus on (1) enhancing the capacities and resilience of at least 35 CSOs in the field of circular economy, (2) increasing awareness and understanding of circular economy and waste-related issues among the youth while supporting their mobilization, and (3) promoting the integration of circular economy topics into the curriculum of vocational high schools.

Project highlights: The action targets 12 established CSOs working on CE issues, 23 grassroots CSOs based outside of Skopje, 8 youth centre leaders, 160 youths frequenting Youth Centres, 20 teachers from agricultural and textile-leather vocational high-schools, and at least 400 students from agricultural and textile-leather high schools. The 30-month action will be implemented in all 8th statistical regions in North Macedonia.

APPROACH:

THIS ACTION WILL EQUIP CSOS WITH THE MEANS TO EFFECTIVELY LAUNCH OR SCALE INNOVATIVE CIRCULAR ECONOMY MODELS, INCLUDING COLLABORATIVE INITIATIVES BETWEEN CSOS, AUTHORITIES, AND THE BUSINESS COMMUNITY. THE ACTION WILL ALSO FINANCIALLY SUPPORT PROJECTS RELATED TO WASTE REDUCTION, REUSE, RECYCLING, AND UPCYCLING, FACILITATING BEHAVIOURAL CHANGE. THROUGH "LEARNING BY DOING" APPROACH IN YOUTH CENTERS AND VOCATIONAL HIGH SCHOOLS, THE YOUTH CENTRE LEADERS, YOUTH, TEACHERS, AND STUDENTS WILL BENEFIT FROM THE CAPACITY BUILDING AND EQUIPMENT FOR IMPLEMENTATION OF CIRCULAR ECONOMY/WASTE INITIATIVES AND INTEGRATION OF CIRCULAR ECONOMY PRACTICES IN VOCATIONAL EDUCATION.

THE PROJECT "CIVIL SOCIETY AND YOUTH FOR INCLUSIVE AND SUSTAINABLE DEVELOPMENT THROUGH CIRCULAR ECONOMY IN NORTH MACEDONIA" IS FUNDED BY THE EUROPEAN UNION. THE PROJECT LEADER IS PEOPLE IN NEED (PIN), IN PARTNERSHIP WITH ARNO, LEADERS FOR EDUCATION, ACTIVISM, AND DEVELOPMENT (LEAD), AND EKOVIDA.

ARNO announced a Call for Participation in the Circular Economy Academy—an initiative implemented within the framework of the project "Civil Society and Youth for Inclusive and Sustainable Development through Circular Economy in North Macedonia," funded by the European Union. The Academy is a seven-months program designed for civil society organisations that aim to develop innovative ideas and circular business models or increase their knowledge and capacity in the field of the circular economy.

What does the Academy offer?

- Educational Modules: 10 group sessions (online and offline) to familiarise participants with the concept of the circular economy.
- Mentoring Sessions: Individual mentorship.
- Thematic Expert Sessions: Work with experts to assess the feasibility and sustainability of your ideas.
- Networking and Experience Sharing: Opportunities to promote your ideas.

Grant Scheme: 8 out of 12 organisations will receive grants of up to 8,000 EUR to implement their ideas.

The call is open to civil society organisations registered at least 12 months prior opening of the Call for applications. Applicants should have a prototype or innovative idea for a circular business model and the ability to participate regularly in the Academy.

AS FAR AS WE KNOW, THIS INITIATIVE IS PIONEERING CIRCULAR ECONOMY EFFORTS IN OUR COUNTRY, AND WE ARE LOOKING FOR VISIONARY MINDS READY TO LEARN/UNLEARN, AND INNOVATE WITHIN THE CONDITIONS, LAWS, AND OPPORTUNITIES THAT WE HAVE IN THE COUNTRY.

ARNO BELIEVES THAT ONLY THROUGH KNOWLEDGE CAN WE ACHIEVE INNOVATIONS AND BUSINESS MODELS THAT ARE FEASIBLE AND SUCCESSFUL, WHICH IS WHY THE PROGRAM IS SEVERAL MONTHS LONG AND FOCUSES ON KNOWLEDGE, FOLLOWED BY FINANCIAL SUPPORT.

THE ACADEMY ALSO AIMS TO CREATE A COMMUNITY OF GREEN ENTREPRENEURS, EXPERTS, AND MENTORS WHO WILL CONTINUE TO SUPPORT EACH OTHER IN THE FUTURE. THUS, THE IDEAL APPLICANTS ARE SERIOUS AND COMMITTED TO PARTICIPATING IN A MULTI-MONTH PROGRAM, AND OPEN TO LEARNING AND COLLABORATION.



Граѓанското општество и младите за
инклузивен и одржлив развој преку
циркуларна економија во Северна
Македонија



**АКАДЕМИЈА ЗА ЦИРКУЛАРНА
ЕКОНОМИЈА- ПРИЈАВЕТЕ СЕ**



CIRCULAR ECONOMY

CIRCULAR ECONOMY ACADEMY CAMPAIGN

   Граѓанското општество и младите за инклузивен и одржлив развој преку циркуларна економија во Северна Македонија



Изнајмување > купување

[#ЗелениПримери](#)

Пријавете се за учество во Академија за циркуларна економија

   Граѓанското општество и младите за инклузивен и одржлив развој преку циркуларна економија во Северна Македонија



Од гуми за џвакање до ѓон за патики

[#ЗелениПримери](#)

Пријавете се за учество во Академија за циркуларна економија

   Граѓанското општество и младите за инклузивен и одржлив развој преку циркуларна економија во Северна Македонија



Хартија од пакувања од цигари? Може!

[#ЗелениПримери](#)

Пријавете се за учество во Академија за циркуларна економија

   Граѓанското општество и младите за инклузивен и одржлив развој преку циркуларна економија во Северна Македонија



Сапуните од хотелските соби можат да се реупотребат

[#ЗелениПримери](#)

Пријавете се за учество во Академија за циркуларна економија

   Граѓанското општество и младите за инклузивен и одржлив развој преку циркуларна економија во Северна Македонија



Тапите не се тапа

[#ЗелениПримери](#)

Пријавете се за учество во Академија за циркуларна економија

   Граѓанското општество и младите за инклузивен и одржлив развој преку циркуларна економија во Северна Македонија



Од отпад до производ?

Пријавете се за учество во Академија за циркуларна економија

ПОВИК ЗА СОРАБОТНИЦИ ПРЕДАВАЧИ, МЕНТОРИ, ЕКСПЕРТИ

Од правна регулатива за рециклирање, до идеи за еко-амбалажа, насоки за зелено буџетирање, совети за продажба... Бараме професионалци со разновидно знаење и искуство од областа на животната средина. Вашето знаење ќе придонесе за посилна зелена социјална економија, и вие ќе станете дел од нашата база на соработници.

CIRCULAR ECONOMY

As part of the project "Civil Society and Youth for Inclusive and Sustainable Development through Circular Economy in North Macedonia," funded by the European Union, ARNO launched a Call for Collaborators to support the Circular Economy Academy—one of the project's key activities.

to ensure the successful delivery of the Academy, ARNO launched a call for:

- ◆ Lecturers to prepare and deliver educational materials for online and offline modules (each lasting three hours), with the option to propose their own topics and areas of expertise.
- ◆ Mentors to provide 18 hours of mentoring per organization.
- ◆ experts to offer three-hour consultations on specific topics for each association.

Interested applicants were required to submit an application form and CV to arno.mkd@gmail.com. The initial application deadline was November 3, 2024, later extended to November 10, 2024.

OPEN CALL- CIRCULAR ECONOMY ACADEMY COLLABORATORS



Дали имаме експерти за циркуларна економија? Потребни сте ни!

Придружете ни се на Академијата за циркуларна економија како соработник (предавач, ментор, експерт)



Споделете совети и знаење на тимови кои градат бизниси со модели на циркуларност

Придружете ни се на Академијата за циркуларна економија како соработник (предавач, ментор, експерт)



Помогнете тимовите да направат изводливо зелено бизнис решение

Придружете ни се на Академијата за циркуларна економија како соработник (предавач, ментор, експерт)

СВЕТСКИ ДЕН НА МОДЕЛ НА КРОФНА ЕКОНОМИЈА



CIRCULAR ECONOMY

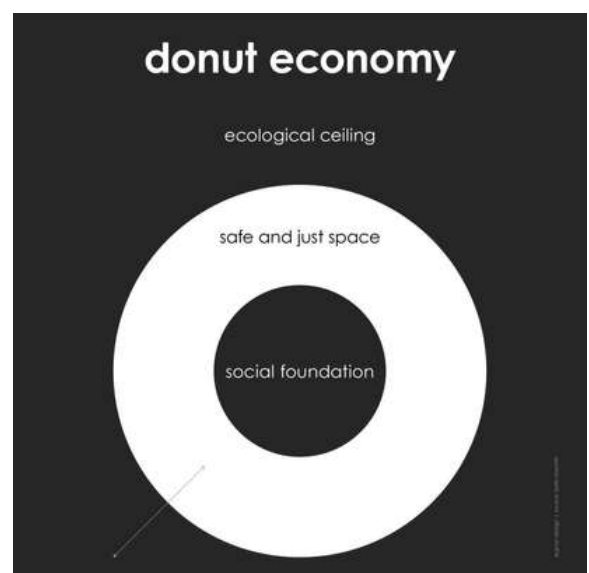
As part of the World Donut Economy Day celebration, ARNO organized a special giveaway of plantable cards from its circular economy project. The event embraced the global slogan: “Local Action, Global Connection.”

These unique cards were handcrafted by a local artist and Macedonian green business, using recycled paper and eco-friendly ink. Each card contained *Portulaca* (moss rose) seeds, making them fully plantable and a perfect symbol of sustainability.

The giveaway operated on a first-come, first-served basis, with around 100 plantable cards distributed to those eager to grow something meaningful.

GIVEAWAY #GLOBAL DONUT DAYS

WHY THE DONUT MODEL? OUR PROJECT LOGO, THE SPINNING CIRCLE, SYMBOLIZES MANY THINGS, INCLUDING THE MESSAGE OF THE DONUT ECONOMY: THE OUTER CIRCLE REPRESENTS ENVIRONMENTAL LIMITS (CEILING), WHILE THE INNER CIRCLE INCLUDES THE PEOPLE WHO MUST BE INVOLVED. THE DONUT ECONOMY MODEL PROMOTES ECONOMIC GROWTH THAT PROVIDES BASIC NEEDS FOR EVERYONE WITHOUT EXCEEDING THE PLANET'S ECOLOGICAL BOUNDARIES. WE'RE ALL IN THE CIRCLE—JOIN US!





CIRCULAR ECONOMY

THE CIRCULAR ECONOMY ACADEMY KICKS OFF

On December 23, the first module of the Circular Economy Academy was held at Public Room, as part of the project "Civil Society and Youth for Inclusive and Sustainable Development through Circular Economy in North Macedonia."

The event brought together 12 selected civil society organizations, experts, and mentors, who took part in presentations, discussions, and interactive sessions and laid the foundation for future collaboration.

The academy began with participant registration, an introduction to the program and project goals, followed by an interactive session on the concept of circular economy and its 8R principles. Expert Natasha Daniloska explained the basics of circular economy, emphasizing the importance of transitioning to sustainable models for resource and waste management.

Each idea was assessed using the 8R principles, with a focus on the opportunities and challenges involved. Due to the complexity of the processes, the need for raw materials, intricate supply chains, the green aspects that increase the cost of services and products, and market placement, the first module created space for motivating discussions and idea exchange. Special emphasis was placed on networking and identifying collaboration opportunities with local authorities.

"CIRCULAR ECONOMY REDUCES THE NEED FOR RAW MATERIALS AND MINIMIZES THE ENVIRONMENTAL IMPACT LINKED TO THEIR EXTRACTION AND PROCESSING. INSTEAD OF DISCARDING ITEMS AFTER USE, THE CIRCULAR ECONOMY PROMOTES REPAIR, RENOVATION, AND REUSE. THIS SIGNIFICANTLY REDUCES WASTE AND LANDFILL BUILDUP.

WHEN PRODUCTS ARE REUSED OR REFURBISHED, LESS ENERGY IS REQUIRED COMPARED TO MANUFACTURING NEW ONES. THIS LEADS TO ENERGY SAVINGS AND LOWER GREENHOUSE GAS EMISSIONS.

THE CIRCULAR ECONOMY ALSO CREATES NEW INCOME STREAMS THROUGH SERVICES SUCH AS RENTING, SHARING, AND REMANUFACTURING, DIVERSIFYING THE ECONOMY AND IMPROVING ITS RESILIENCE,"
SHARED DANILOSKA.

CIRCULAR ECONOMY

THE CIRCULAR ECONOMY ACADEMY KICKS OFF

During the module, the organizations presented the ideas for which they were selected to join the academy:

1. Eco Logic introduced “Barrel-cycle” – bicycle parking made from old barrels and used tires.
2. Zip Institute presented an initiative for producing grain drinking straws from bio-waste.
3. INOMLADI Kumanovo shared the “From Waste to Unique” initiative – creatively using waste from local businesses in Kumanovo.
4. Bilkilife showcased their project on reuse of tea waste
5. INOS Association – Prilep presented “Eco-Block for the Future” – construction using recycled plastic.
6. SIEC from Skopje introduced the “Fashion Passion Hub” – sustainable fashion from textile waste.
7. Agro Leader Krivogashtani presented eco-friendly pencils and crayons made from waste paper.
8. CEPROSARD – Skopje introduced their online store for circular products and recycled packaging.
9. Center for Sustainable Initiatives Skopje presented an idea for creative use of wooden waste.
10. INOVA LAB Bitola introduced “Recycling with Style” – sustainable fashion for everyone.
11. Equinox Scout Shtip presented “Compost360.”
12. Pink Support Rankovce shared the “Rural Community for All” initiative.



“Circular economy and circular business models are relatively new concepts in our country. However, the Macedonian economy has the potential to shift towards circularity, as recent research indicates. This transformation requires collaboration and hard work from institutions, businesses, and the civil sector.

That’s why we are involving experts and mentors from all relevant fields, so that together we can raise awareness of circular businesses and their value for both citizens and the environment,” stated Marjan Icoski, ARNO project coordinator.

The event concluded with informal networking, a cocktail, and a group photo, providing an opportunity for mentors and experts to meet the teams.

The Circular Economy Academy will continue with future modules, during which organizations will develop their ideas and capabilities to create sustainable solutions in the form of circular business models.

The project is financially supported by the European Union through the IPA Civil Society Program, with the goal of fostering innovation, strengthening capacities, and mobilizing youth for building a greener future.





SWAYED-SHAPING THE FUTURE OF WORK: YOUTH WORKPLACE DEMOCRACY FOR SOCIAL CHANGE

The project aims to introduce new governance models for 21st-century enterprises, targeting IT, social green enterprises, and youth organizations to create inclusive and youth-friendly working environments. It will try to enhance the democratic participation of youth in the governance of enterprises in Slovenia and North Macedonia and transfer know-how in the Macedonian social economy on novel social economy models such as the Employee Stock Ownership Plan (EU ESOP). EU ESOP is a model that empowers (youth) employees by giving them a stake in enterprise ownership and decision-making power, leading to more equal, fair, and resilient enterprises. The project also aims to connect Slovenia and North Macedonia and facilitate the exchange of knowledge, tools, and methodologies for strengthening civil society and the social economy sectors in both countries.

Project highlights: Research and mapping of youth IT and social enterprises; policy recommendations for EU ESOP in N. Macedonia and Slovenia; Study visit in Slovenia; Online capacity-building program for IT and social enterprises and youth; EU ESOP Youth Forum and academic lectures.

OBJECTIVES:

- **ANALYZE DEMOCRATIC GOVERNANCE MODELS IN YOUTH IT AND SOCIAL ENTERPRISES IN SLOVENIA AND NORTH MACEDONIA.**
- **INTRODUCE THE EU ESOP AS A MODEL FOR PARTICIPATORY GOVERNANCE, SOCIAL JUSTICE, AND SUSTAINABILITY, AND PROVIDE POLICY RECOMMENDATIONS IN NORTH MACEDONIA AND SLOVENIA.**
- **BUILD CAPACITIES OF YOUNG ENTREPRENEURS, STUDENTS, AND POLICYMAKERS ON GOVERNANCE MODELS AND EU ESOP THROUGH TRAINING AND SUCCESS STORIES.**
- **RAISE AWARENESS OF DEMOCRATIC GOVERNANCE AND YOUTH-INCLUSIVE MODELS FOR SOCIAL INCLUSION AND ECONOMIC GROWTH LIKE THE EU ESOP**
- **EMPOWER YOUTH IN DECISION-MAKING AND PROMOTE DEMOCRATIC CULTURE AND ENTREPRENEURSHIP FOR SOLVING SOCIAL ISSUES.**

From October 20-24, 2024, ARNO, together with the Institute for Economic Democracy (IED) from Slovenia, organized a study visit to Ljubljana. 12 participants from civil society organizations, social enterprises, universities, and private companies had the opportunity to explore the world of economic democracy through the successful example of INEA – a leader in implementing the Employee Stock Ownership Plan (ESOP) model in the country.

The study visit began with an inspiring introduction to democratic governance in enterprises, led by colleagues from the Institute for Economic Democracy. Participants were introduced to the principles of the ESOP model, learned how youth innovation can shape the workplace, and explored how collective ownership drives long-term success for both companies and employees

THE VISIT TO INEA WAS THE HIGHLIGHT OF THE STUDY PROGRAM – A COMPANY THAT OPERATES UNDER THE ESOP MODEL AND HAS BEEN INVOLVING ITS EMPLOYEES IN DECISION-MAKING PROCESSES FOR YEARS. EMPLOYEES SHARED THEIR EMOTIONAL JOURNEY, DETAILING THEIR STRUGGLES, SUCCESSES, AND CHALLENGES IN TRANSITIONING TO THIS MODEL, AS WELL AS THE SENSE OF RESPONSIBILITY AND PRIDE THAT COMES WITH BEING A CO-OWNER OF A LARGE COMPANY.

IN ADDITION TO VISITING INEA, PARTICIPANTS ALSO LEARNED ABOUT THE MAG-NET PROJECT, AN INITIATIVE THAT CONNECTS A NETWORK OF SOCIAL ENTERPRISES AND ORGANIZATIONS WORKING ON PRINCIPLES OF SOLIDARITY AND FAIRNESS. THE PROGRAM ALSO INCLUDED A MEETING WITH MEMBERS OF THE EUROPEAN PARLIAMENT, WHERE DISCUSSIONS FOCUSED ON POLICIES GUIDING ECONOMIC GOVERNANCE IN COMPANIES AND SOCIAL ENTERPRISES, AS WELL AS THE IMPORTANCE OF FINANCIAL INCENTIVES FOR IMPLEMENTING THESE MODELS.





PARCOURS FOR THE FUTURE

Economies and labour markets are rapidly changing and are subject to many debates on a national and European level. Fostered by environmental crises and climate change, the labour market trends are moving towards environmental conservation, sustainability, and climate protection in all fields of work and of economic activities. One of the targets of the SDG 13 (“Take urgent action to combat climate change and its impacts”) specifically points at improving education, awareness-raising and human capacity on climate change mitigation and impact reduction.

At the same time, digitalisation, automation, and artificial intelligence are affecting work with new modes of production, administration, logistics and communication. The complexity of these transformations poses major challenges to global economy and education systems, especially for young people who need to understand the ongoing processes and be aware of the necessary skills and attitudes for the future.

THE PROJECT'S OBJECTIVES

THE PAFF PROJECT AIMS TO SUPPORT EDUCATION STAKEHOLDERS AND THEREBY YOUNG PEOPLE IN UNDERSTANDING AND BEING PREPARED FOR FUTURE CHALLENGES AND LABOUR MARKET TRENDS.

THE PROJECT HAS TWO PHASES:

- 1. THE KNOWLEDGE BUILDING BETWEEN EXPERTS, EDUCATION STAKEHOLDERS AND PROJECT PARTNERS**
- 2. THE CREATION OF THE PEDAGOGICAL PARCOURS FOR YOUNG PEOPLE IN OFFLINE AND ONLINE VERSIONS**

IN THE FIRST PHASE THE PROJECT CONSORTIUM AIMS TO COLLECT AND EXCHANGE KNOWLEDGE ON MODES OF TRANSFORMATIONS ON SUSTAINABILITY AND DIGITALISATION WITH EXPERTS AND PRACTITIONERS FROM EUROPEAN ECONOMIES LIKE ITALY, ROMANIA, NORTH MACEDONIA, AND GERMANY. THROUGH MEETINGS, CONFERENCES, AND RESEARCH THE GATHERED PERSPECTIVES ARE COMPARED WITH LARGE-SCALE DEBATES ON THE EUROPEAN LEVEL.

PARCOURS FOR THE FUTURE

NEW PLATFORM AND PUBLICATIONS

PAFF's new e-learning platform helps educators explore key topics like the difference between skills and competencies, the rise of the green economy, and the future job market.

Offering quizzes, short videos, and sustainability resources, the platform supports learning about green skills, digital trends, and gender balance in the workforce.

Dive in and become a champion in educating for a sustainable, digital, and gender-balanced future!

👉 [Explore the platform here](#)

#EducationforSustainableDevelopment
#CareerGuidance #GenderEquality #GreenEconomy
#FutureSkills

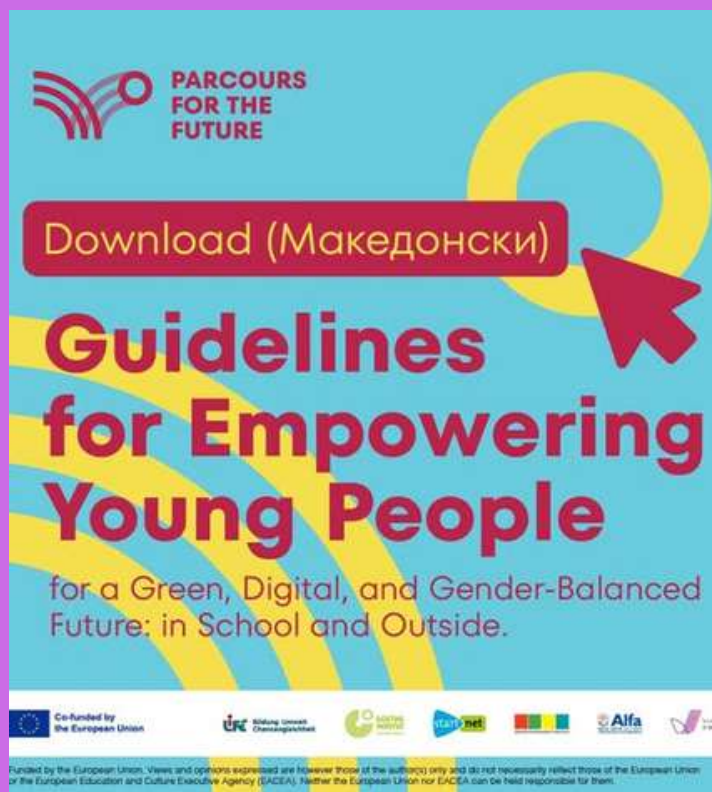
AS PART OF THE PAFF PROJECT," ARNO CO-DEVELOPED THE PUBLICATION "HOW TO EMPOWER YOUNG PEOPLE FOR A GREEN, DIGITAL, AND GENDER-BALANCED FUTURE."

THIS PRACTICAL GUIDE HELPS EDUCATORS INTEGRATE SUSTAINABLE CAREER GUIDANCE, LINKING DIGITALIZATION AND THE GREEN TRANSITION, WITH A FOCUS ON STEM FOR GIRLS. BASED ON GREENCOMP, IT EQUIPS YOUTH WITH ESSENTIAL FUTURE SKILLS.

THE PUBLICATION IS AVAILABLE ONLINE FOR FREE.

LANGUAGE: MACEDONIAN

#EDUCATIONFORSUSTAINABLEDEVELOPMENT
#CAREERGUIDANCE #GENDEREQUALITY #GREENECONOMY #FUTURESKILLS



PARCOURS FOR THE FUTURE

PARKOURS FOR THE FUTURE: PROJECT MEETING IN GENOA

From May 30-31, Life e.V. organized a project meeting in Genoa, Italy, as part of the “Parkours for the Future” initiative. During the meeting, partners presented several innovative ideas and prototypes for stations developed using the co-design methodology, focusing on sustainability.

ARNO introduced the „Repair Station“ designed to positively impact both local and global communities. Representatives from partner organizations, including Marjan and Stefani from ARNO, tested and evaluated the stations aimed at shaping career guidance for young people. This process stimulated creativity and generated new ideas.

The team also visited the „Accademia Marina Mercantile“ gaining insights into the Italian school system and non-formal education.

PAFF is an Erasmus+ project coordinated by Life e.V. (Germany), implemented by the project partners Alfa (Italy), ARNO (North Macedonia), Goethe-Institut Brüssel (Germany), GINNLab Goethe-Institut Innovation Lab (Italy) and Scoala de Valori (Romania).



PARCOURS FOR THE FUTURE

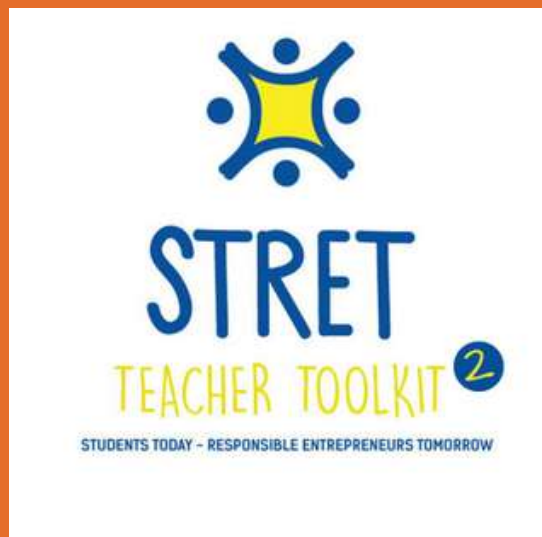
PARCOURS FOR THE FUTURE: WEBSITE IS ON

The [website](https://www.paffproject.net) of Parcours for the Future (PAFF) went online in 2025. PAFF is an Erasmus+ project that raises awareness among students and teachers about the green and digital professions of the future, providing them in an experiential way with the skills they need to face these challenges and understand the opportunities of the green labour market.

In the EU, employers have increased green job hirings since 2019, resulting in sustainability jobs making up three of the top ten fastest growing roles on the LinkedIn platform over the last four years, including Sustainability Analysts, Sustainability Specialists, and Sustainability Managers.

experts and partner organisations from Germany, Italy, Romania and North Macedonia, collected and systematised the most important labour market trends in the fields of green economy, digitalisation and the gender gap in reports for each of the four countries and for the European level. Discover also the publication for teachers and school staff "How to empower young people for a green, digital and gender balanced future" - a compendium of practical resources and insights on how to develop sustainability skills and move towards sustainability professions.





S.T.R.E.T TT2-TEACHER TOOLKIT 2

SSTRET TT 2 is the second edition of the project “Students Today Responsible Entrepreneurs Tomorrow – Teacher Toolkit” aimed to enhance and assess the teachers’ key competencies by the creation of competencies framework guidelines and help their further development and improve the schools’ entrepreneurship education programs and practices.

The project also embraces digital tools and digital learning of teachers and students with the usage of SELFIE and Dig.Comp.Edu, and other interactive digital tools and platforms (such as slack, g-drive, padlet, canva, we video, voice thread, mentimeter, answer garden, blogger, etc.)

in reflective assessment and self-assessment of students. STRET TT 2, will also increase teachers’ key competencies by creating innovative curricula for entrepreneurship education based on the concepts of Social Entrepreneurship (SE), Corporate Social Responsibility (CSR), and Philanthropy, thus increasing their capacities in teaching about managing small-scale business ideas, students’ companies, delivering social impact, and promoting the values of social economy and philanthropy.

OBJECTIVES:

- **CREATE A CONSORTIUM OF SCHOOLS AND NGOS FROM THE EU AND WB THAT WILL PIONEER NEW EDUCATIONAL CURRICULA FOR SE ENTREPRENEURSHIP, CSR AND PHILANTHROPY AND FACILITATE CROSS-CURRICULA AND CROSS-SECTORAL TRANSFER OF KNOW-HOW, SKILLS AND EXPERIENCE AMONG TEACHING STAFF, EDUCATORS AND SCHOOLS**
- **CREATE AN INNOVATIVE COMPETENCE FRAMEWORK GUIDELINE FOR TEACHERS TO ASSESS AND VALIDATE KEY COMPETENCIES**
- **EQUIP THE TEACHING STAFF WITH NEW DIGITAL SKILLS AND DIGITAL TOOLS FOR REFLECTIVE LEARNING OF STUDENTS, RAISE AWARENESS AND ENCOURAGE USAGE OF THE EU’S PLATFORMS FOR EDUCATORS SELFIE AND DIG.COMP.EDU, AND OTHER YOUTH-FRIENDLY DIGITAL TOOLS,**
- **EQUIP STUDENTS WITH ATTRACTIVE KNOWLEDGE, LIFE SKILLS, EMPATHY, AND SOLIDARITY VALUES,**

S.T.R.E.T TT 2

TRAINING FOR DIGITAL PLATFORMS AND TOOLS FOR TEACHERS
HELD IN SKOPJE

From 22-28 January in Skopje, the STRET TT2 (STRET.T.2 – Students Today Responsible Entrepreneurs Tomorrow – Teacher Toolkit) project partners organized the Training for Digital Platforms and Tools for Teachers. ARNO and Rade Jovceski Korcagin Gymnasium co-hosted 20 teachers and youth workers from Lithuania, Romania, Italy, and N. Macedonia eager to learn about digital competencies, platforms, and tools for the modernization of the social entrepreneurship curricula and the school's digital competencies policies and practices.

The training was facilitated by our partner Scoala de Valori, who introduced the EU platforms, SELFIE and Digi.Comp.Edu which help with the assessment of the digital competencies of teachers and students.

Moreover, ARNO introduced several digital tools and platforms for teachers of social entrepreneurship useful for the organization of interactive and digital-friendly classes and extracurricular activities such as Canva, ChatGPT, Slack, Mentimeter, and others. The partners practiced practical usage of these tools in the context of teaching social entrepreneurship and philanthropy in classrooms.

THE PARTICIPANTS VISITED SEVERAL SOCIAL ENTERPRISES AS WELL. KOPCHE (BUTTON), A SOCIAL ENTERPRISE OF THE RED CROSS OF MACEDONIA THAT SELLS SECOND-HAND CLOTHING AND DONATES CLOTHING FOR PEOPLE IN NEED; LICE V LICE (FACE TO FACE) STREET MAGAZINE IS ONE OF THE OLDEST AND MOST SUCCESSFUL SOCIAL ENTERPRISES IS EMPLOYING MARGINALIZED CITIZENS AS STREET VENDORS AND INTEGRATES THEM TO THE LABOR MARKET; AND FINALLY, THE CENTER FOR SOCIAL ENTERPRISES WHO TOGETHER WITH ARNO IS ONE OF THE BIGGEST SUPPORTERS AND ACTORS IN THE SOCIAL ENTERPRISE ECOSYSTEM IN N. MACEDONIA.

IN THE FOLLOWING PERIOD, THE PARTNERS WILL START WITH THE CO-CREATION OF A TOOLKIT FOR DIGITAL TOOLS FOR TEACHERS FOR SOCIAL ENTREPRENEURSHIP, WHILE THE TEACHERS WILL GO THROUGH A JOB SHADOWING PROGRAM.



Within the STRET TT2 project, job shadowing activities have provided valuable learning experiences for teachers across Europe, fostering professional growth and cross-cultural collaboration.

A group of teachers from Istituto Superiore Marini Gioia in Amalfi completed their week in Skopje, where they engaged in classroom observations, discussions with ARNO and Junior Achievement, and a personal development session at Pivara. At the same time, educators from Radviliškio Lizdeikos Gimnazija traveled to Italy to explore the integration of digital learning tools in classrooms and exchange best practices with their peers. Another group from sugs rade jovchevski korchagin had the opportunity to visit Romania, where they observed innovative education models at THE HUB in Iasi and gained hands-on experience in practical learning at Dimitrie Mangeron High School. The program also included cultural exchange activities, such as visiting local communities, historical sites, and attending a philharmonic concert. Observing different educational systems and methodologies allowed participants to gain fresh perspectives on teaching and student engagement.

The STRET TT2 project continues to empower educators by providing them with real-world exposure to diverse learning environments, ultimately benefiting both teachers and students alike.





GREASE — GREEN RURAL ENTREPRENEURSHIP IN THE AFRICAN SOCIAL ECOSYSTEM

The Green Rural Entrepreneurship in African Social Ecosystem (GREASE) aims to enhance Cameroonian vocational education and training (VET) providers and social economy enterprises focused on green and digital skills for rural women. The project aims to bridge the gap in the educational system between the need for new green, digital, and entrepreneurial skills, and the lack of adequate educational content for trainers in social economy and women in rural areas.

The project will develop key competencies in social green entrepreneurship, through an innovative capacity-building program for trainers for green social entrepreneurship utilizing blended learning methodologies, enabling partners to create high-quality VET programs for sustainable rural development. The project seeks to engage learners, educators, rural women, and local stakeholders in upskilling and creating inclusive job opportunities for the green and digital transition.

GENERAL OBJECTIVES:

- **IMPROVE THE CAPACITY OF CAMEROONIAN VET PROVIDERS TO PROVIDE INNOVATIVE, BLENDED LEARNING OPPORTUNITIES FOR GREEN, DIGITAL, AND SOCIAL ENTREPRENEURSHIP SKILLS.**
- **ENHANCE THE OPPORTUNITIES FOR FEMALE ECONOMIC AND SOCIAL EMPOWERMENT AND PROMOTE GENDER-INCLUSIVE ENTREPRENEURIAL PRACTICES IN RURAL AREAS.**
- **SUPPORT TRANSREGIONAL SHARE OF KNOWLEDGE, GOOD PRACTICES, AND BLENDED LEARNING METHODOLOGIES FOR THE TWIN TRANSITION BETWEEN THE EU, WESTERN BALKANS, AND AFRICA.**
- **SUPPORT THE COOPERATION BETWEEN LOCAL ORGANIZATIONS, LOCAL PUBLIC BODIES, (SOCIAL) ENTERPRISES, AND EUROPEAN ORGANIZATIONS IN THE EU, WESTERN BALKANS, AND AFRICA IN DESIGNING AND IMPLEMENTING VET OPPORTUNITIES FOR SUSTAINABLE JOB CREATION AND INCLUSION IN THE LABOR MARKET.**



GREASE

STUDY VISIT IN CAMEROON: THE GREASE PROJECT'S JOURNEY

From June 2-6, 2024, the GREASE project partners embarked on an inspiring study visit across Cameroon. Marjan and Shemo were part of the study visit aimed to explore the local social and solidarity economy (CCE) actors in urban and rural areas and empower rural communities and women through green social entrepreneurship and cooperative development.

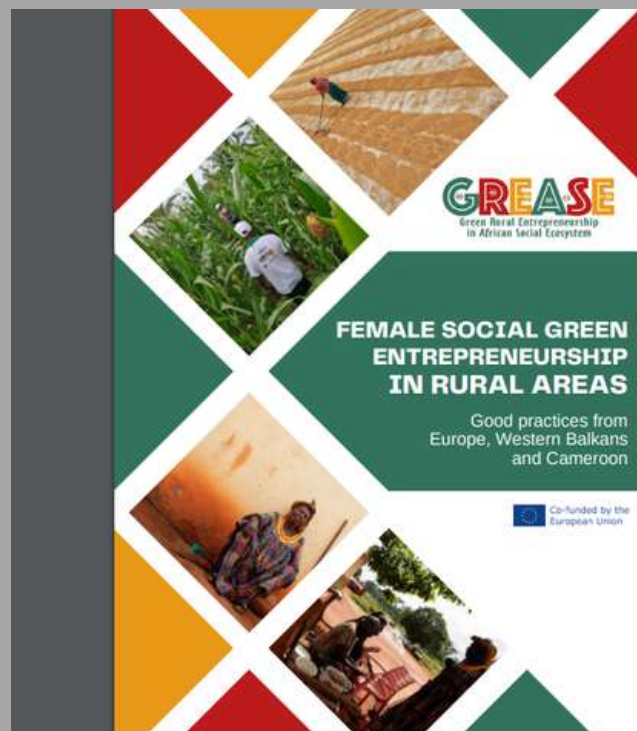
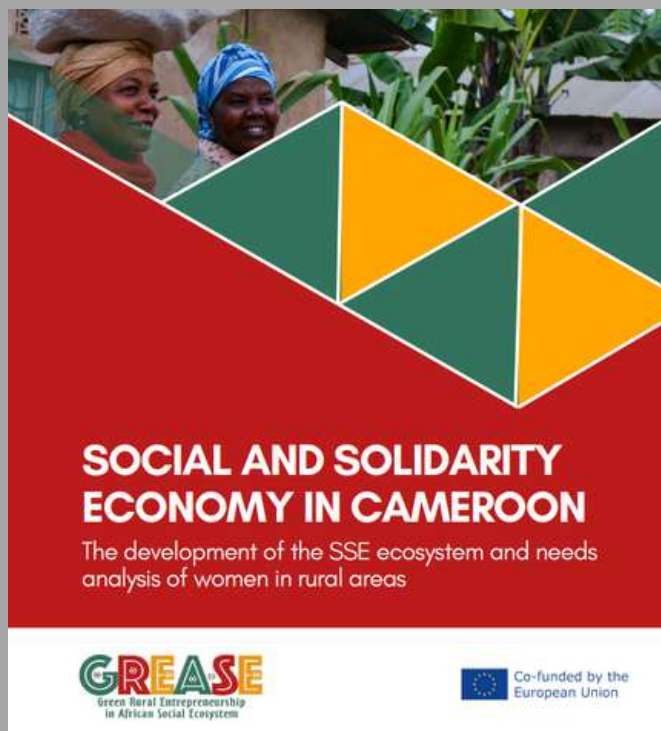
The visit followed the first African Forum on the Social Solidarity Economy (FORA'ESS), held in Yaoundé from May 28-30, 2024. Co-organized by GREASE project partner PFAC, this pan-African event brought together over 1,500 participants from across the continent to explore different models of CCE. During the forum, the GREASE project hosted a panel session to present its objectives and discuss the role of CCE in fostering community empowerment, particularly through the RELESS network in Cameroon.

THE STUDY VISIT KICKED OFF IN YAOUNDÉ, WHERE PARTICIPANTS WERE INTRODUCED TO LOCAL CUSTOMS AND GIVEN AN OVERVIEW OF THE UPCOMING ACTIVITIES.

THIS VISIT WAS AN OPPORTUNITY FOR GREASE PARTNERS TO MEET IN PERSON, ORGANIZE A ROUNDTABLE DISCUSSION, AND SHARE THEIR EXPERIENCES, PAVING THE WAY FOR THE CONSORTIUM'S FUTURE WORK. ARNO SHARED ITS PROGRAMS ON SOCIAL GREEN ENTREPRENEURSHIP, ITS EXPERIENCE IN SUPPORTING GREEN AND SOCIAL BUSINESS, AND IN CREATING NETWORKS FOR ALL ACTORS IN CCE.

THE DISCUSSION EXPLORED POTENTIAL COLLABORATION AND KNOWLEDGE EXCHANGE BETWEEN COUNTRIES TO FURTHER THE CCE MOVEMENT IN AFRICA.

THE JOURNEY THEN MOVED FROM THE CAPITAL TO THE RURAL MUNICIPALITIES OF DOUMANTANG AND OLANGINA. IN DOUMANTANG, LOCATED IN THE EAST REGION, THE GREASE TEAM VISITED WOMEN-LED COOPERATIVES ENGAGED IN AGRIFOOD PRODUCTION, HEALTHCARE, AND EDUCATION. THESE COOPERATIVES ARE DEDICATED TO SUPPORTING THE LIVELIHOODS OF RURAL WOMEN THROUGH TRADITIONAL AGRICULTURE AND INNOVATIVE FARMING TECHNIQUES. THE VISIT INCLUDED INTERACTIONS WITH WOMEN CULTIVATING CASSAVA, CORN, AND PLANTAINS, AS WELL AS OPERATING FISHPONDS. THE PARTNERS LEARNED ABOUT THE DAILY REALITIES THESE WOMEN FACE AND DISCUSSED THE SIGNIFICANT ROLE OF COOPERATIVES AND THE RELESS NETWORK IN IMPROVING THEIR SOCIOECONOMIC CONDITIONS.



GREASE

WE DEVELOPED:

- "SOCIAL AND SOLIDARITY ECONOMY IN CAMEROON: THE DEVELOPMENT OF THE SSE ECOSYSTEM AND NEEDS ANALYSIS OF WOMEN IN RURAL AREAS"

[HTTPS://WWW.DIESIS.COOP/WP-CONTENT/UPLOADS/2024/10/ENFINAL-VERSION-MAPPING-AND-NEEDS-ASSESSMENT_COMPRESSED.PDF](https://www.diesis.coop/wp-content/uploads/2024/10/ENFINAL-VERSION-MAPPING-AND-NEEDS-ASSESSMENT_COMPRESSED.PDF)

PUBLICATIONS

- "FEMALE SOCIAL GREEN ENTREPRENEURSHIP IN RURAL AREAS – GOOD PRACTICES FROM EUROPE, WESTERN BALKANS, AND CAMEROON"

[HTTPS://WWW.DIESIS.COOP/WP-CONTENT/UPLOADS/2024/09/ENGREASE-GOOD-PRACTICES-REPORT-COMPRESSED.PDF](https://www.diesis.coop/wp-content/uploads/2024/09/ENGREASE-GOOD-PRACTICES-REPORT-COMPRESSED.PDF)



GREASE

STUDY VISIT IN CAMEROON: THE GREASE PROJECT'S JOURNEY

the partners were warmly welcomed by the local community, including the mayor, municipality staff, and members of RELESS. The visit involved exploring successful cooperative ventures such as macabo and pineapple plantations, as well as pisciculture systems that serve as economic lifelines for local women. A side conference was also organized to present the GREASE project's activities, during which the mayor expressed his commitment to developing the RELESS network.

The event concluded with a celebratory ceremony where ten new cooperatives were certified, signaling the continued growth of CCE in the region.

THE STUDY VISIT CONCLUDED WITH A MEETING WITH MR. ACHILLE BASSILEKIN, CAMEROON'S MINISTER OF SMALL AND MEDIUM-SIZED ENTERPRISES, SOCIAL ECONOMY, AND HANDICRAFTS.

THIS MEETING WAS INSTRUMENTAL IN PRESENTING GREASE'S LONG-TERM VISION AND ITS ALIGNMENT WITH THE COUNTRY'S DEVELOPMENT GOALS. THE MINISTER'S SUPPORT SIGNIFIED AN IMPORTANT STEP TOWARD ENSURING THE SUSTAINABILITY OF THE PROJECT AND ITS POSITIVE IMPACT ON RURAL COMMUNITIES.

THROUGHOUT THEIR RURAL VISITS, THE PARTNERS ENGAGED DEEPLY WITH THE LOCAL COMMUNITIES. WOMEN ENTREPRENEURS AND COOPERATIVE MEMBERS SHARED THEIR STORIES, DISCUSSING THEIR CHALLENGES AND THE SUPPORT THEY HOPED TO RECEIVE FROM THE GREASE PROJECT. THESE CONVERSATIONS HIGHLIGHTED THE CRITICAL NEED FOR CAPACITY-BUILDING INITIATIVES THAT WOULD EQUIP WOMEN WITH THE SKILLS NECESSARY FOR SOCIAL ENTREPRENEURSHIP.

THE INSIGHTS GAINED FROM THESE EXCHANGES ARE CRUCIAL IN SHAPING FUTURE ACTIVITIES, ENSURING THE SUPPORT PROVIDED MEETS THE REAL NEEDS OF THE COMMUNITIES INVOLVED.



YOU CAN BE

the Partners are involved in activities to promote social inclusion by working with young people who are not employed and not included in education or training (NeEts). These young people are often encountered with academic, social and economic difficulties.

The project consortium supports these young people. As part of the project new approaches WILL BE DEVELOPED, various pedagogical methods of the academic world, "learning through making" and so on.

The project activities will include different users in order to work on social inclusion with access to various target groups.

Promotion of entrepreneurship among young people is one of the ways to improve their employability.

PROJECT ACTIVITIES:

- 1. CREATION OF A HANDBOOK WITH INNOVATIVE ACTIVITIES TO PROMOTE ENTREPRENEURSHIP AMONG YOUNG PEOPLE FROM 16 TO 25 YEARS OLD.**
- 2. CREATION OF A MENTORSHIP PROGRAM**
- 3. CREATION OF A EUROPEAN WORKSHOP FOR YOUNG PEOPLE WHO HAVE AN ENTREPRENEURIAL PROJECT**

- 1. YOUTH WORKERS' TRAINING TO LEARN HOW TO IMPLEMENT THE ACTIVITIES OF THE HANDBOOK IN FRANCE**
- 2. MENTORS' TRAINING IN NORTH MACEDONIA**
- 3. FIRST WORKSHOP OF THE EUROPEAN YOUTH TRAINING PROGRAM IN LITHUANIA**
- 4. SECOND WORKSHOP OF THE EUROPEAN YOUTH TRAINING PROGRAM IN ROMANIA**

- FEEDBACK FORUM IN COLLABORATION WITH STARTNET**
- FOUR SMALL SCALE CONFERENCES IN LITHUANIA, ROMANIA, CROATIA, AND NORTH MACEDONIA**
- FINAL CONFERENCE IN NANTES, WITH ALL THE EUROPEAN PARTNERS**



YOU CAN BE

YOU CAN BE: TRAINING FOR SOCIAL AND GREEN ENTREPRENEURS IN ROMANIA

From May 19-25, in Bucharest, Romania, our project partners Scoala De Valori hosted a five-day training as part of the YouCanBe project. This training brought together young entrepreneurs from across Europe to test and refine toolkits designed for aspiring social and green entrepreneurs while developing and advancing their entrepreneurial ideas.

Young entrepreneurs from France, Lithuania, Romania, and Croatia participated, alongside members of the ARNO community of social and green entrepreneurs, including Angelina from BioHide (RISE Journey 4), Ilija, a young banker, Riste, researcher and dedicated ARNO collaborator, and Nikola, a creative and marketing enthusiast. Building on feedback from a previous session held in Vilnius in March, this training ensured continuous improvement and relevance. Participants engaged in dynamic workshops and discussions, expanding their entrepreneurial skills.



YOU CAN BE

YOU CAN BE- TRAINING IN LITHUANIA FOR FUTURE SOCIAL AND GREEN ENTREPRENEURS

March 3 – 9 in Vilnius, Lithuania, we organized training as part of the YouCanBe project, during which we presented and tested the Toolkits and program for future young social and green entrepreneurs from Europe.

Marjan from ARNO was part of the trainers, while participants from Macedonia were Simona and Kristina from “Ambrozija” (RISE Journey 2 team), Stefani from “Indoor Garden” (finalist of Green Ideas), and Mila (participant of the STRET project), all part of the ARNO alumni community of social and green entrepreneurs.

The training was attended by more than 20 young people from France, Croatia, Lithuania, Romania, Spain, Ukraine, and Poland who worked in international teams to develop ideas for social and green enterprises with global impact.

A jury composed of professors from the Faculty of Economics of Vilniaus Kolegija (VIKO) and entrepreneurs from Lithuania selected the best three ideas: “Green Builders”, a social enterprise idea for consultancy services aiming to promote sustainable work and life practices among employees in large corporations; “Guardians of the Rivers” – an idea for cleaning rivers and producing construction materials from plastic waste collected from rivers; and “Handy” – an idea for an online platform connecting citizens with craftsmen and promoting the dying profession among youth. The teams received symbolic awards and the opportunity to participate in further project activities.

WE ALSO VISITED SEVERAL INSPIRING SOCIAL ENTERPRISES. THE RESTAURANT “MANO GURU” EMPLOYS AND REINTEGRATES FORMER OFFENDERS, WHILE “TASKO ISTORIJA” IS A GALLERY AND PUBLISHING HOUSE FOR BOOKS, GAMES, AND OTHER EDUCATIONAL MATERIALS FOR PEOPLE WITH FULLY OR PARTIALLY IMPAIRED VISION.

WE VISITED THE SOCIAL ENTERPRISE “PIRMAS BLYNAS”, A RESTAURANT LOCATED IN THE HEART OF THE CITY THAT EMPLOYS PEOPLE WITH PHYSICAL AND INTELLECTUAL DISABILITIES.

IN ADDITION TO THE ORGANIZED VISITS, THROUGH AN INTERACTIVE GAME, WE EXPLORED SOCIAL ENTERPRISES THROUGHOUT THE BEAUTIFUL STREETS OF VILNIUS. WE ALSO GOT ACQUAINTED WITH “LABIRINTAS”, WHICH HELPS CHILDREN AND YOUNG PEOPLE WITH LEARNING DIFFICULTIES, “SOCIALINIS TAXI” – A COMPANY FOR TRANSPORTING PEOPLE WITH PHYSICAL DISABILITIES, AND “ESKEDAR COFFEE BAR” WHICH EMPLOYS AND TRAINS AFRICAN REFUGEE WOMEN.

NEXT ON THE PROJECT'S AGENDA IS THE TRAINING FOR FUTURE SOCIAL AND GREEN ENTREPRENEURS IN BUCHAREST, ROMANIA, WHICH WILL TAKE PLACE AT THE END OF MAY.



YOU CAN BE

YOU CAN BE: TOOLS FOR SOCIAL ENTREPRENEURS AND
FRIDAY THE 13TH EVENT

On September 13 at 5:00 PM at KOTUR, ARNO organized an event to promote tools for social entrepreneurs and a mini-celebration of Friday the 13th, featuring a discussion and networking session with local social entrepreneurs (Aleksandra Bela from [URMA](#), Kristijan Shopov ([Eco-magician](#) and Srekjotvorec), and Magdalena from [Lice v lice](#)). To register, all you need to do is fill out this [form](#) (Please note, the event is in Macedonian language)

In the spirit of Friday the 13th, we talked about the “misfortunes” of successful entrepreneurs, played “Unfortune Cookie” (nonformal education at its best), shared toolkits for social entrepreneurs developed within the YOU-CAN-BE project, and held a (mini) info session for the new open call for young entrepreneurs – RISE Journey 5.

During the event, access to the free [Handbook for Social Entrepreneurs](#) was shared to equip future social entrepreneurs with everything they need to turn their ideas into reality. The [Mentoring Tools Handbook](#) was also promoted, which focuses on improving mentoring techniques. This free handbook taught participants how to guide and support future social entrepreneurs.



YOU-CAN-BE

НА СОЦИЈАЛНИТЕ ПРЕТПРИЕМАЧИ
(НЕ) ИМ ТРЕБА СРЕЌА, ИМ ТРЕБА (И)
ЗНАЕЊЕ

13 СЕПТЕМВРИ | 17.00 ЧАСОТ | КОТУР
ПЕТОК





COOLINARY IN ACTION

SOCIAL ENTREPRENEURSHIP 4 IMPACT

The project “Coolinary in Action – Social Entrepreneurship 4 Impact” is inspired by the fruitful collaboration between ARNO and the State VET School for Gastronomy and Hospitality “Lazar Tanev”.

This partnership, since 2013, demonstrates the perfect recipe for success, generating positive outcomes in the areas of VET, youth employment prospects, and social economy.

“Coolinary in Action” aims to increase employability and tackle underemployment and facilitate the transition of students into the job market, especially among youth with fewer opportunities. Social entrepreneurship will be used not only as a modern business model but also as a tool for boosting the employability and self-employment of young chefs. Besides direct experience in the operations of Coolinary,

THIS INITIATIVE IS IMPLEMENTED WITH THE SUPPORT OF THE EUROPEAN UNION IN THE FRAMEWORK OF THE PROJECT “YOUTH AGENTS OF CHANGE” IMPLEMENTED BY THE CENTER FOR INTERCULTURAL DIALOGUE, SCOUT ASSOCIATION OF MACEDONIA AND CENTER FOR RESEARCH AND ANALYSIS NOVUS.

THE PROJECT WILL OFFER TAILOR-MADE WORKSHOPS, INTRODUCING THE STUDENTS TO THE BASICS OF SOCIAL ENTREPRENEURSHIP. STUDENTS WILL UNDERSTAND THE VALUE PROPOSITION OF SOCIAL ENTREPRENEURSHIP, LEARN HOW TO COMMUNICATE AND ENGAGE THE COMMUNITY, AND HOW TO COLLABORATE WITH DIFFERENT ACTORS.

THE PROJECT HAS BEEN FUNDED WITH SUPPORT FROM THE EUROPEAN COMMISSION. THE CONTENT OF THE PROJECT IS SOLE RESPONSIBILITY OF THE AUTHOR, AND CAN IN NO WAY BE TAKEN TO REFLECT THE VIEWS OF THE EUROPEAN UNION.



COOLINARY IN ACTION

WORKSHOPS WITH THE WINNER

successful culinary workshops were held as part of the "Culinarians in Action – Social Entrepreneurship for Impact" initiative, organized by ARNO in collaboration with SUGS "Lazar Tanev" – Skopje. The event brought together students, chefs, and educators to refine their culinary skills through hands-on experience with an award-winning recipe.

The workshop was led by Maja Lazarevska (Cooking with Maja), whose expertise guided students through the process of preparing bagels. Participants engaged in various stages of the preparation, including grating and juicing apples, kneading dough, toasting sesame and poppy seeds, and baking the final product. The baking lab at SUGS "Lazar Tanev" was filled with energy, teamwork, and a dynamic Atmosphere.

LEARNING THE RECIPE

SUPPORT WAS PROVIDED BY PROFESSOR ANETA, ALONG WITH CHEFS ANTONIO AND DANCHE, WHO ASSISTED STUDENTS THROUGHOUT THE PROCESS. THEIR COMBINED EFFORTS CONTRIBUTED TO AN ENGAGING AND EDUCATIONAL EXPERIENCE, REINFORCING BOTH TECHNICAL CULINARY SKILLS AND THE PRINCIPLES OF SOCIAL ENTREPRENEURSHIP.

THE WORKSHOP WAS CONDUCTED WITH THE SUPPORT OF THE EUROPEAN UNION AS PART OF THE PROJECT "YOUTH – AGENTS OF CHANGE," IMPLEMENTED BY THE CENTER FOR INTERCULTURAL DIALOGUE, THE SCOUT ASSOCIATION OF MACEDONIA, AND THE CENTER FOR RESEARCH AND ANALYSIS NOVUS. THROUGH SUCH INITIATIVES, THE PROGRAM CONTINUES TO ENCOURAGE PRACTICAL LEARNING, PROFESSIONAL DEVELOPMENT, AND ENTREPRENEURSHIP IN THE CULINARY FIELD.



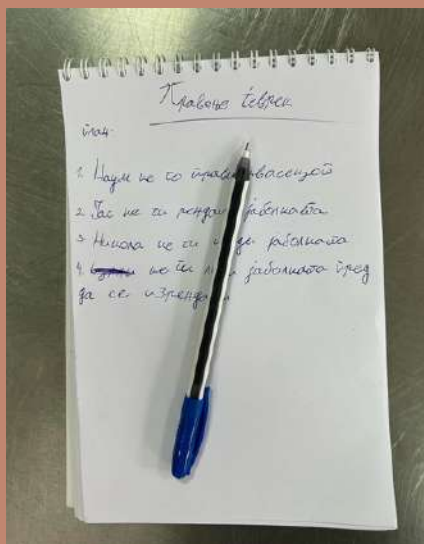
COOLINARY IN ACTION

SKILLS BUILDING

The workshops are organized in February engaged students in every stage of the culinary process, guided by mentors Professor Martina and chefs Antonio and Danche, former students of SUGS "Lazar Tanev" and members of kulinari.mk.

Their expertise and support highlighted the lasting impact of culinary education, as past students returned to mentor new generations.

The workshop's dynamic atmosphere and hands-on learning reinforced the importance of mentorship in skill development and professional growth.





PARTICIPATION IN EVENTS



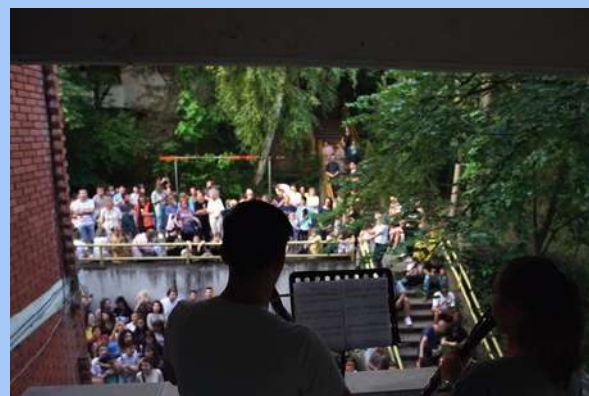
PARTICIPATION IN EVENTS

ARNO SUPPORTS KOMSHILOOK: A FESTIVAL OF COMMUNITY AND CREATIVITY

On June 1st, the neighborhood of Železara in Skopje transformed into a vibrant cultural hub with the multidisciplinary social festival, KomshiLOOK. This unique event celebrated art, creativity, and community spirit, bringing together over 100 artists, musicians, actors, and performers. From interactive installations to live performances, the festival turned everyday spaces —balconies, homes, and public squares—into stages for cultural expression.

Highlights included a theater performance inside a public bus, classical music conducted in an open square, and hip-hop dance shows, all fostering a sense of togetherness and artistic inspiration

ARNO was proud to support the concept “Dinner with Unknown Guests”, a unique social dining experience (experiment) that brought together citizens, food influencers, and hosts for meaningful conversations over a shared meal. Drawing from the experience of Coolinari.mk, ARNO volunteered to ensure that each dinner was a smooth and enriching experience, fostering connections through food and storytelling.





PARTICIPATION IN EVENTS

"A SOIL DEAL FOR EUROPE"- EVENT IN SKOPJE

On June 13, 2024, at Europe House Skopje, within the framework of the NATI00NS project, an event was held for the European mission on soil protection and funding opportunities for projects in this field. The event was organized by the association 'Yes for less' in collaboration with the Agricultural Institute – Skopje and Biosense Institute – Serbia.

In the opening session of the event, Irina presented the Green Ideas competition, using the metaphor of the apple to represent the Earth and its cultivable surface (mini-quiz). She highlighted the small fraction of cultivable soil that remains, which is insufficient to feed 9 billion people, emphasizing the need for awareness and caution in soil management.

TIN MACEDONIA, ARNO ORGANIZED THE EVENT FOR THE FIRST TIME LAST YEAR. FOR MORE INFORMATION ABOUT THE PREVIOUS EVENT, YOU CAN FIND IT HERE.



Метафората со јаболко

Замислете си дека нашата планета Земја... е јаболко!



Значи ние всушност, зборуваме само за кожата на јаболкото!



Ова мало парченце ја претставува целата природно плодна земја на планетата што може да се користи за лесно одгледување храна



“GUARDIANS OF WISDOM”: IRINA JANEVSKA ON THE ROLE OF THE THIRD SECTOR

Skopje, June 11, 2024 – Over 200 young people attended the second “Guardians of Wisdom” conference, organized by Halkbank AD Skopje. The event offered a unique opportunity for the exchange of knowledge and experiences between experienced professionals and young students and entrepreneurs.

At the conference, 14 speakers from various fields shared their experiences, including prominent names such as entrepreneur Nina Angelovska, Professor Radmil Polenaković, the CEO of “Alkaloid” Živko Mukaetov, Petar Ninovski from “Brainster,” Iskra Gešoska et al.

Particular attention was drawn to the fourth panel discussion, titled “A Brave Civil Sector for Social Changes.” Neda Maleska Sačmaroska from CUP and Irina Janevska from ARNO highlighted the challenges and achievements of the civil sector through inspiring examples and practical advices. They pointed out that the role of the civil sector is crucial for social changes and that greater engagement with young people and the community is needed.

IRINA SHARED WITH THE YOUNG AUDIENCE SOME OF HER FAVORITE EXAMPLES, SUCH AS THE YELLOW LINE IN BANKS, THE SOCIAL ENTERPRISE “DIALOGUE IN THE DARK” IN VIENNA, AND “KOMŠILOOK” – A FESTIVAL ORGANIZED BY AN INFORMAL GROUP OF YOUNG PEOPLE IN ŽELEZARA. SHE EMPHASIZED THAT THE THIRD SECTOR, ALTHOUGH OFTEN LABELED, HAS SIGNIFICANT ACHIEVEMENTS AND CONTRIBUTIONS, AND THAT IT IS ENTIRELY LEGITIMATE AND DESIRABLE FOR A YOUNG PERSON TO HAVE A CAREER IN THE THIRD SECTOR.

“THE EVENT WAS VERY BEAUTIFUL AND SUCCESSFUL! I MEASURE SUCCESS BY HOW MANY PEOPLE APPROACH ME AFTER MY SPEECH. TODAY, I HAD ABOUT TEN CONVERSATIONS ABOUT WHAT WE DO. A YOUNG NEIGHBOR FROM HRM EVEN ADMITTED THAT FOR THE FIRST TIME HE IS THINKING ABOUT ACTIVISM AND HOW OLD FACTORIES CAN BECOME CULTURAL AND GREEN OASES, AND THAT I INSPIRED HIM TODAY – HOW WONDERFUL. THE EVENT HAD A NICE FORMAT, NOT BORING PANELS WITH FINAL SPEECHES. IT IS AN HONOR FOR ME TO HAVE TALKED WITH NEDA, A TRUE VETERAN IN MY SECTOR AND AN INSPIRATION FOR THE FUTURE. WE HAVE A LOT OF WORK TO DO AND MANY CHANGES TO MAKE IN OUR SOCIETY” SAID IRINA JANEVSKA FROM ARNO.



STARTUP WEEKEND SOCIAL INNOVATION SKOPJE 2024: INNOVATION FOR A BETTER SOCIETY

From November 1-3, over 50 participants and 20 mentors came together for the 13th edition of Startup Weekend Social Innovation Skopje 2024.

With enthusiasm and unique ideas, 10 teams worked to develop innovative solutions focused on social innovation, addressing current societal challenges through creativity and collaboration. The solutions ranged from apps and services to products and initiatives with a positive social impact.

ARNO WAS PART OF THE MENTORING PROGRAM OF THE EVENT, JOINING OVER 20 EXPERT MENTORS FROM NORTH MACEDONIA AND ABROAD PROVIDING GUIDANCE AND HELPING TEAMS REFINE THEIR IDEAS.

AT THE END OF THE WEEKEND, THE 10 TEAMS PRESENTED THEIR SOLUTIONS TO A JURY OF EXPERTS FROM VARIOUS FIELDS, WINNING MENTORING SUPPORT AND SEED FUNDS TO ENRICH THE MACEDONIAN IMPACT ECOSYSTEM.





PARTICIPATION IN EVENTS

CONTRIBUTION TO A PHD RESEARCH

In 2024, ARNO had the honor of contributing to the academic community by participating in the doctoral research of Dr. Slobodan Levkovski, a colleague from SOS Children's Village and an active supporter of social entrepreneurship.

His dissertation, "The Role of Social Capital and Its Management for Sustainable Local Development in the Republic of North Macedonia," explores the significance of social capital in fostering sustainable communities. Through a multidimensional approach, Dr. Levkovski analyzed various aspects of social capital and its impact on local development, offering valuable insights that align with ARNO's mission to promote social innovation.

SOCIAL CAPITAL AS A DRIVER FOR SUSTAINABLE DEVELOPMENT

ARNO WAS INVITED TO PROVIDE FEEDBACK ON HIS RESEARCH, AND IT WAS A PRIVILEGE TO ENGAGE WITH SUCH AN IN-DEPTH AND INSPIRING STUDY. THE FINDINGS NOT ONLY CONTRIBUTE TO ACADEMIC DISCOURSE BUT ALSO OFFER PRACTICAL APPLICATIONS FOR ADVANCING SOCIAL ENTREPRENEURSHIP IN NORTH MACEDONIA.

UNDERSTANDING THE ROLE OF SOCIAL CAPITAL HELPS IDENTIFY KEY FACTORS THAT DRIVE SOCIAL ENTERPRISES AND DEVELOP STRATEGIES FOR THEIR GROWTH. ARNO IS PROUD TO SUPPORT KNOWLEDGE CREATION THAT BRIDGES ACADEMIA AND ACTIVISM, REINFORCING OUR SHARED COMMITMENT TO A MORE SUSTAINABLE AND SOCIALLY RESPONSIBLE SOCIETY.

PARTICIPATION IN EVENTS

PHILANTHROPY IN ACTION

Philanthropy is more than just giving – it's a love for humanity and a desire to make a positive impact on others. Today, ARNO donated confectionery products to "Tegla+" – an initiative led by our colleagues that brings solidarity to those in need in our community.

This is just one example of the activities we carry out as part of the project "Students Today Responsible Entrepreneurs Tomorrow 2" (STRET2). Through STRET2, we're bringing philanthropy and social entrepreneurship closer to high school classrooms, introducing innovative curriculums, teacher training, and inspiring initiatives. For us, grade A isn't just for tests – it's for good deeds and amazing people!

Be part of the magic – donate, help, inspire. Today and on December 11th, with the possibility of additional donations outside the scheduled times. Together, we set an example for future generations and build a community that truly understands the meaning of humanity.

#Philanthropy **#TeglaPlus** **#GoodDeeds** **#GoodNews** **#STRET2** **#Solidarity**





Проект SWAYED и студиска посета во Словенија



Проектот SWAYED (Shaping the future of work: youth workplace democracy for social change) има за цел да имплементира нови модели на управување за претпријатијата од 21-от век, конкретно насочени кон ИТ, зелени социјални претпријатија и младински организации за да негуваат инклузивни работни средини погодни за младите.

ARNO IN THE MEDIA



Зелените бизниси: микро-билки, пренослив шпорет и био-кожа од комбуха се македонски претставници на „Зелени идеи 2024“



08/02/2024 - 13:35 ВЕСТИ ГРАДНА

„АРНО“ ги прогласи победниците од десеттото издание на натпреварот „Зелени идеи“ кои продолжуваат со нитувредување на регионално ниво во септември во Сараево, БиХ.

Со недоволна поддршка од институциите, домашните социјални претпријатија имаат ограничен пристап до фондови и ресурси воопшто, покажува нивното искуство. Оваа област сè уште не е ни јасно дефинирана, па се очекува новиот Закон меѓу другото, да ја даде и дефиницијата.

Претседателката на здружението за социјални иновации АРНО, Ирина Јаневска вели дека оваа област носи голем потенцијал за позитивни промени на повеќе нивоа затоа што социјалните претпријатија не само што ја намалуваат невработеноста, туку и ја зголемуваат социјалната кохезија.

Стратегијата недоволно видлива

Додека се чека на законот, развојот на оваа област на хартија добива поддршка од Националната стратегија за социјални претпријатија (2021-2027). Јаневска од Здружението АРНО, потенцира дека овој документ е добар чекор напред, но имплементацијата не е доволно видлива.

„Во недостиг на финансиска поддршка и конкретни активности кои ќе допрат до локалните претприемачи, Стратегијата е повеќе документ, отколку активен план за промени“, посочува Јаневска.

Таа вели дека политичка волја постои, но со честите промени на кадрите во институциите, работите секогаш почнуваат од нула.

„После десетина години, ние сме со кренати раменици и немаме многу сила и време да инвестираме во процесот, одново и одново. Наш личен впечаток е дека токму овој Закон мобилизираше куп колеги, граѓани, експерти. Ние имаме голем проблем со институционална меморија, кога ќе се сменат луѓето во институциите, работите се дискутираат од нула“, заклучува Јаневска.



Правење добро преку социјалното претприемништво | Ирина Јаневска | Yes for Less Podcast#06

Yes for Less
105 subscribers

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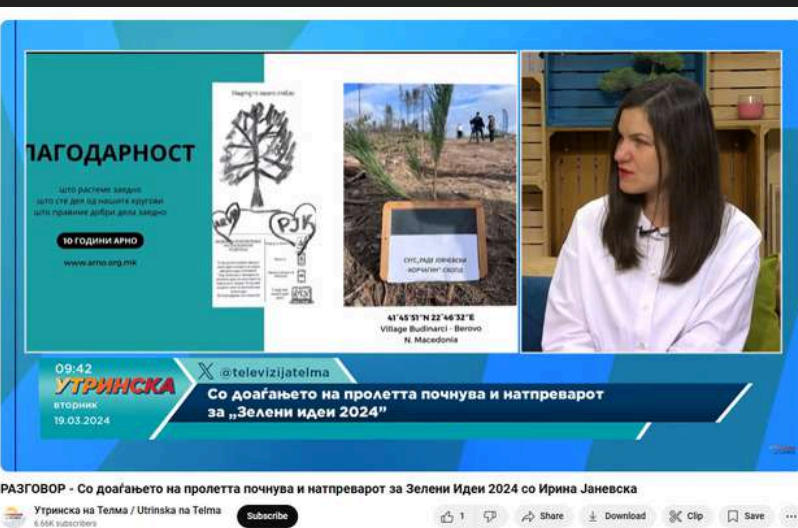
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Додека на нашиот подкаст интервјуираме еко ентузијаст и активист, како и сопственици на зелени бизниси, а Ирина ни е првата претставничка од невладинот сектор и воедно претседателка на здружението за социјални иновации АРНО. Со неа зборуваме за нетрадиционалните типови на бизниси од една поинаква перспектива, за социјалното претприемништво и како АРНО им помага на овие бизниси да се развојат и да го зголемят нивното влијание. ...more



РАЗГОВОР - Со доаѓањето на пролетта почнува и натпреварот за Зелени Идеи 2024 со Ирина Јаневска

Утринска на Телма / Utrinska na Telma

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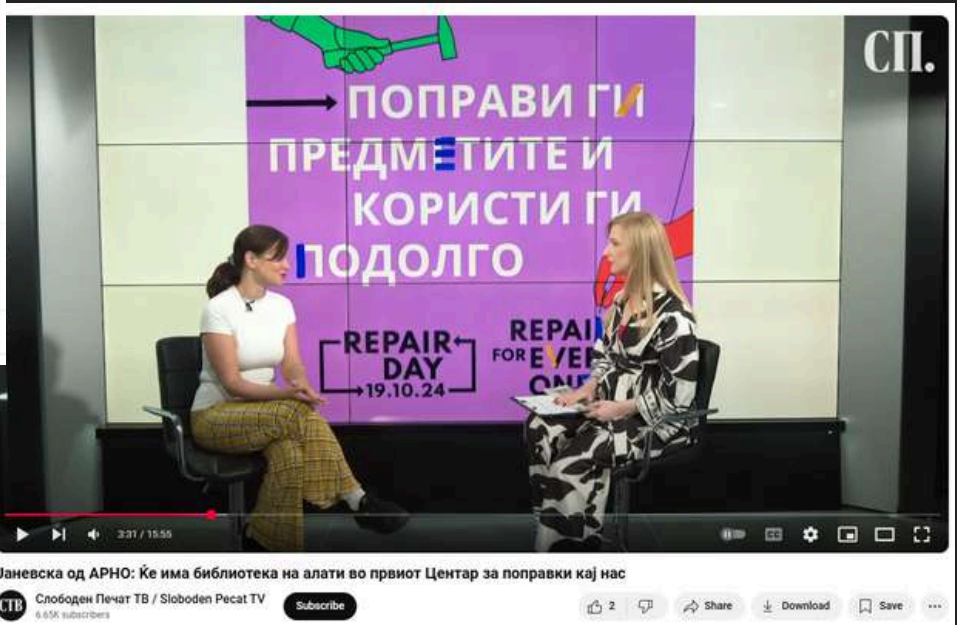
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ARNO IN THE MEDIA

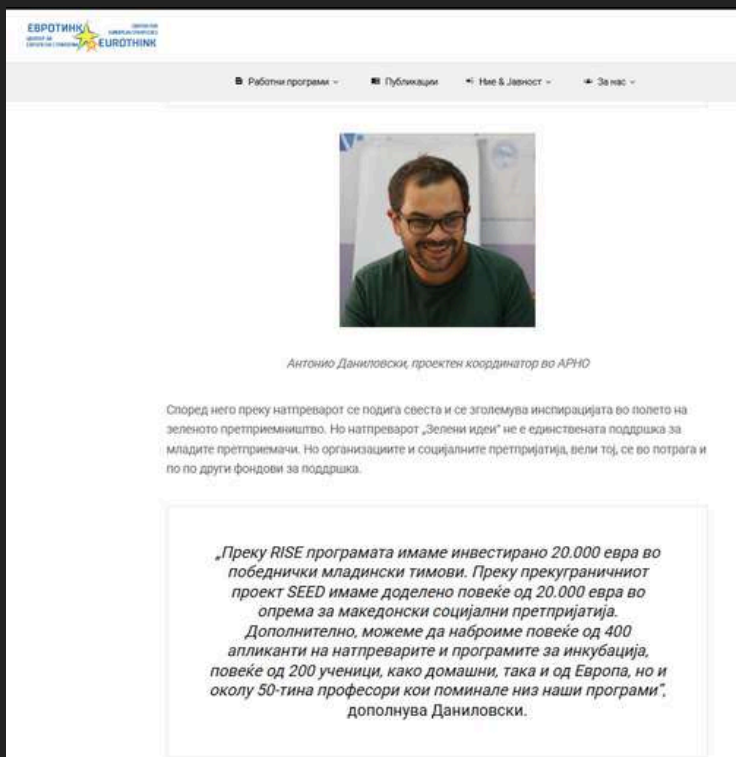


Ирина Јаневска, АРНО: Сакаме младите да работат на зелени и социјални претпријатија, наместо да учат од „Мекдоналдс“ и „Старбакс“



11 години Здружение за социјални иновации Арно

ARNO IN THE MEDIA



ARNO.ORG.MK

ТРЧ

КУЛТ-АРТ БУНТ ЗЕЛЕНО СВЕЧНО СТОРИЈА

Боцкаме во сабота

Младите треба да изберат работа што ќе ги прави среќни

Арно е здружение кое прави добро преку нови бизнис модели, преку зелено социјално претприемништво. Според оваа организација социјално претприемништво би било правене добро не само за заедниците, туку и за природата. „Сега е актуелна зелена и социјална економија, во зависност од општествени случувања се дава поддршка за различни потреби, мигрантски кризи, корупција, човекови права, дигитализација, ментално здравје. Не е лесно да се има континуитет и кредибилитет преку работење во дефинирани области. Ама затоа многу е убаво да се работи нешто кое се прави добро. Младите треба да си изберат работа која ќе ги прави среќни, нема само да им ги плаќа сметките. Сосема легитимно, и пожелно, е да работат и во нашиот трет сектор“, вели Ирина Јаневска, претседателка на Арно, здружение за социјални иновации.

18/05/2024 07:21



Три: Кој е главниот фокус на АРНО?

FINANCIAL REPORT 1/2

PROGRAM/DONOR	YEAR	PROJECT NUMBER	NAME OF THE PROJECT	TOTAL BUDGET OF THE PROJECT	TOTAL SUPPORT FOR ARNO	PAID SUM IN 2024
Rockefeller Brothers Funds, USA	2023-2026	23-116	Grant for Institutional Support	180.000 \$	180.000 \$	60.000 \$
French Development Agency (FDA) Regional Youth Cooperation Office - RYCO European Commission -Erasmus +	2022-2025	AFD AGREEMENT NO. CZZ 3398 01L Proposal number: 101092377 (Erasmus +)	Regional Incubator for Social Entrepreneurs 2 (RISE 2)	1,363,994 EUR	50.560 €	24.653 €
European Commission - E+	2023-2025	GRANT AGREEMENT, Project No. 101092377	RISE E+: Regional Incubator for Social Entrepreneurship: Reinforcing Entrepreneurship Support Structures to open new spaces of reconciliation in the Western Balkans	/	26.170 €	10.468 €
European Commission - E+ IPA Civil Society Facility Programme 2022-2023	2024-2025	IPA III/2024/453 - 344	Civil Society and Youth for Inclusive and Sustainable Development through Circular Economy in North Macedonia	/	61.565 €	21.509 €
European Commission - Erasmus +	2022 - 2025	/	YOU CAN BE Youth, believe in you and become an entrepreneur !	/	42.205€	12.488 €
European Union - DELEGATION OF THE EUROPEAN UNION TO MONTENEGRO	2023-2026	/	EICEE - Western Balkan Eco-Innovation and Circular economy Ecosystem	1.178.433 €	86.600 €	32.461 €

FINANCIAL REPORT 2/2

PROGRAM/DONOR	YEAR	NUMBER OF THE PROJECT	NAME OF THE PROJECT	TOTAL BUDGET OF THE PROJECT	TOTAL SUPPORT FOR ARNO	PAID SUM IN 2024
European Commission – E +	2023-2025	/	PAFF Parcours for the Future – an innovative approach to vocational orientation on future	/	44.550€	19.925 €
European Commission – E+	2024-2025	2023-3-SI02-KA210-YOU-00017877 2	Shaping the future of work: youth workplace democracy for social change	/	26.865€	12.832 €
European Commission – E+	2023-2025	/	E+: Green Rural Entrepreneurs in African Social Ecosystem GREASE	241.813 €	67.411 €	21.571€
EU co-financed project titled "Youth Agents of Change"	2023-2024	IPA/2021/430-647	Coolinary in action – Social Entrepreneurship 4 imPact	/	7.465 €	1.250 €